

May 4, 2010



# Annual General Meeting 2010



Alf Göransson, President and CEO

# Earnings per Share

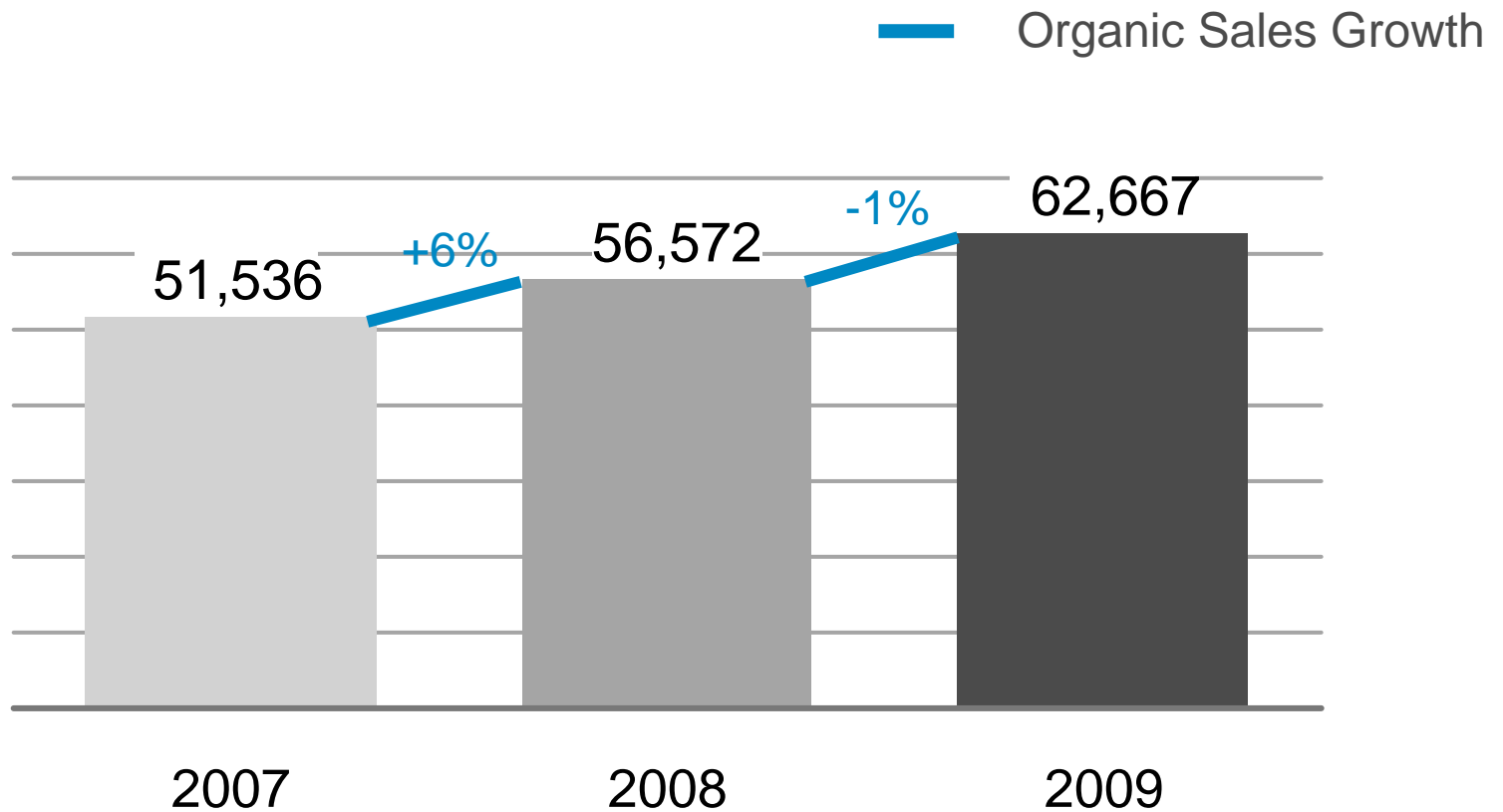


EPS, before items affecting comparability, continuing operations (SEK)

# Organic Sales Growth



Total sales, MSEK

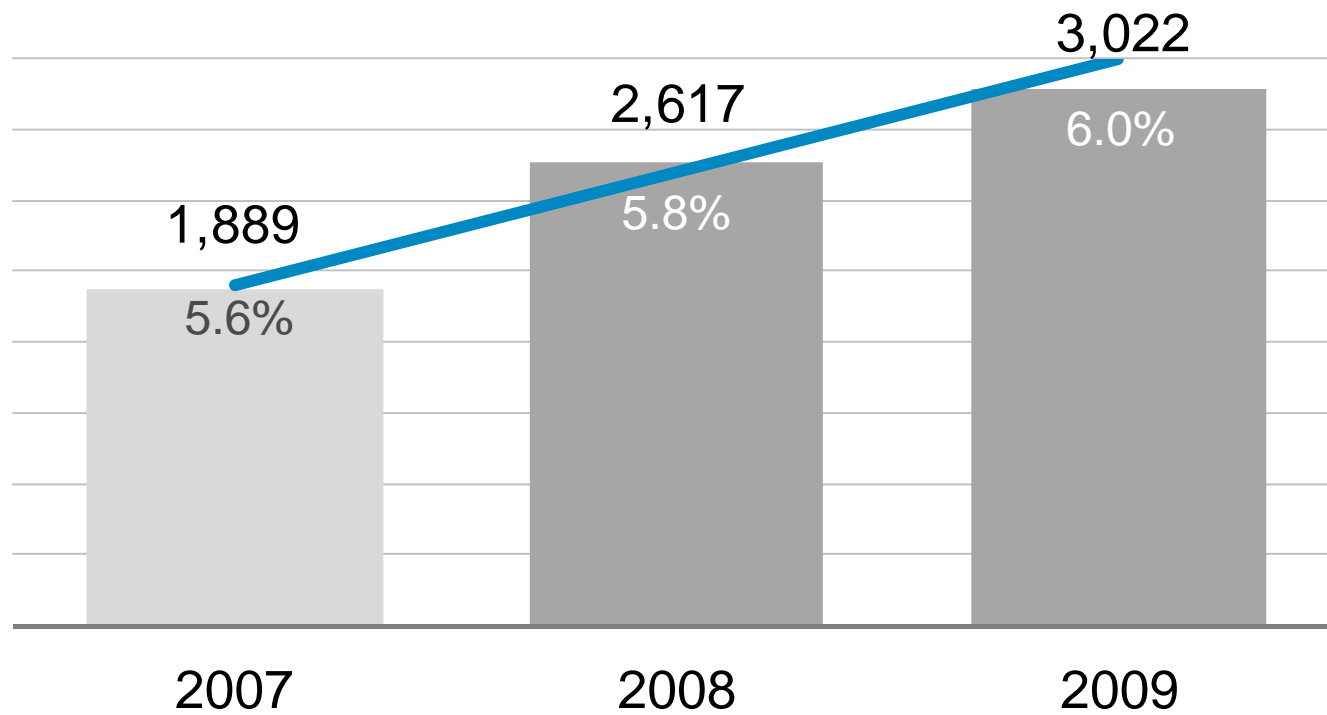


# Improved Margin and Result

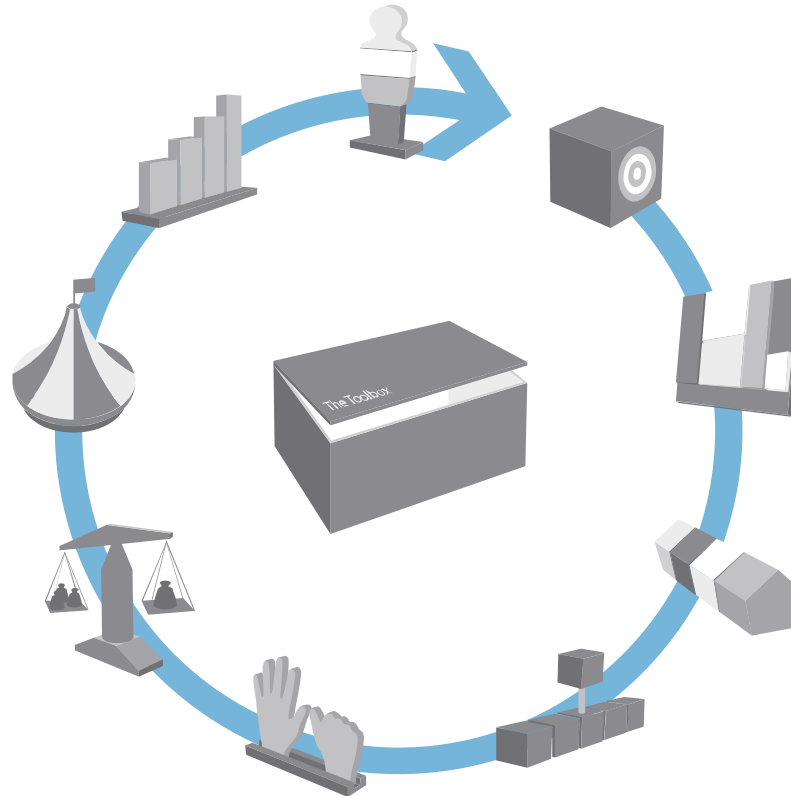


Income before taxes, MSEK

— Operating margin

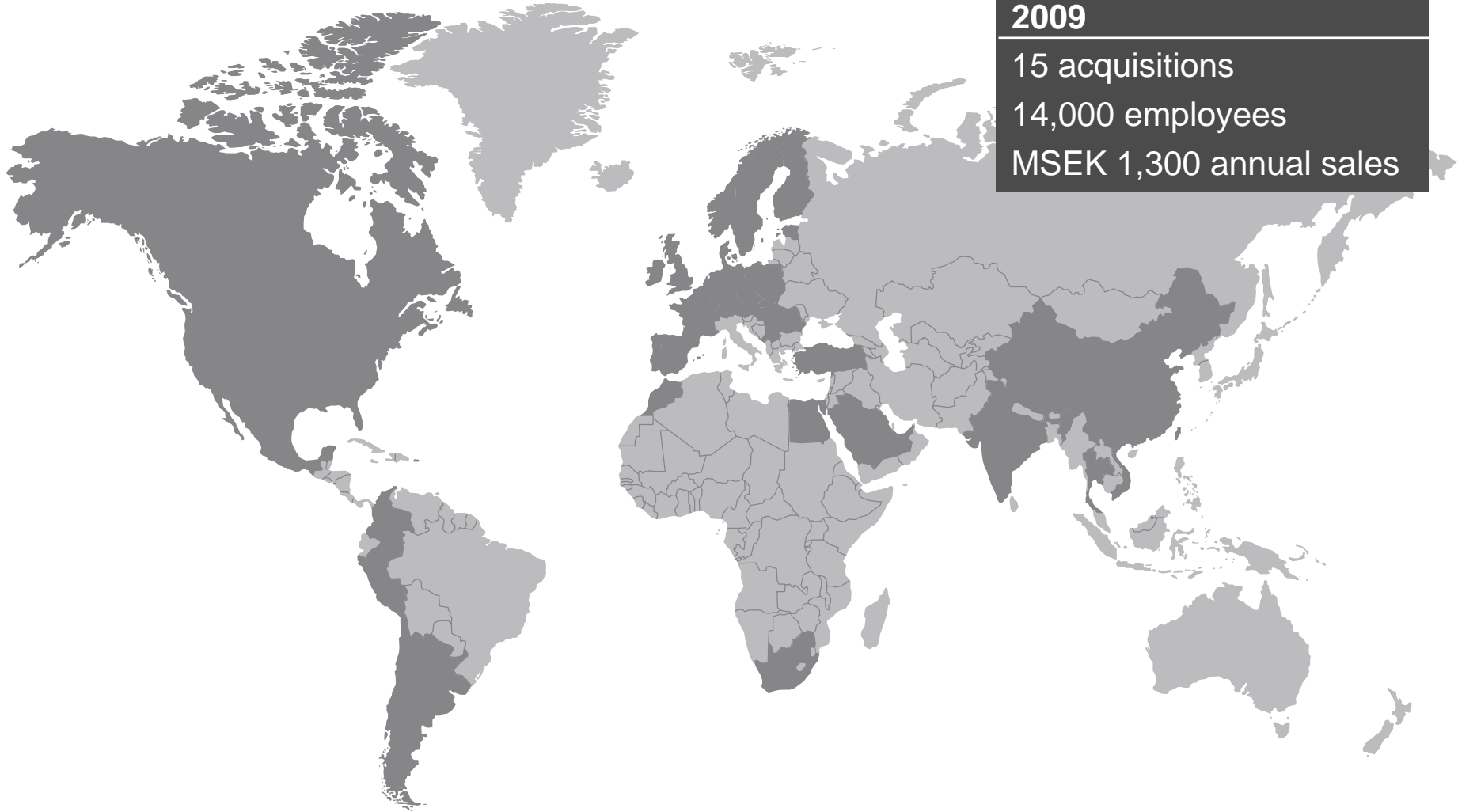


# The Toolbox Management Model – Our Guide



Integrity | Vigilance | Helpfulness

# Securitas Global Presence



# Opportunities in China





# Profitability before Volume





# 1/3 of our Business in Customer Segment Organizations



# Close Relationship with Technology Suppliers





# Advanced Risk Analyses



# Mobile and Monitoring – a Specialized Business Segment



# Customer Portal increases Customer Value



Google Chrome browser window showing the Securitas Customer Portal interface.

**SECURITAS** logo and navigation links: Natet, Bilder, Videoer, Kartor, Nyheter, Översatt, Gmail, mer ▾. Search bar: Type to search. iGoogle | Sökinställningar | Logga in

Welcome sgalaz ▾  
Site: All ▾


**Incident Status** Refresh

Date	Building	Location	Category
Wed Mar 03 09:04	ABC Co East	Loading Dock Door	General Incident
Wed Mar 03 11:06	ABC Co West	Server Room	Test Incident

**Exception Status** Refresh

Date	Building	Location	Category
Wed Mar 03 08:20	ABC Co East	Loading Dock Door	Post Confirmation >...
Wed Mar 03 10:00	ABC Co West	Server Room	General Task
Wed Mar 03 09:00	ABC Co West	Server Room	Patrol Tour

**Branch Manager**

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**Pinkerton**

Weekly Global Travel News  
Global Pre-employment Screening  
Logistics - CTPAT

**Helpful Links**

DHS Security Level  
About Our Portal  
Portal Suggestions  
ASIS Online  
Additional Helpful Links

**My Information**

Year-to-Date Spend

**Diagram:** A circular diagram with "People" in the center, surrounded by four segments: Feedback (red), Procedures (green), Tools (yellow), and Training (blue).



# Qualified Services in the Oslo Subway





FILM

# Operating Margin



	2009	2008	Q4		Q1	
			2009	2008	2010	2009
%						
Security Services North America	5.9	5.7	6.7	6.3	5.4	5.4
Security Services Europe	5.7	5.7	7.0	6.3	5.2	5.0
Mobile and Monitoring	11.8	11.7	12.8	12.7	11.3	10.6
<b>Group</b>	<b>6.0</b>	<b>5.8</b>	<b>7.0</b>	<b>6.1</b>	<b>5.5</b>	<b>5.3</b>



# Challenges during 2009 and 2010



The price – wage balance  
Cost control

# Organic Sales Growth



%	2009	2008	Q4		Q1	
			2009	2008	2010	2009
Security Services North America	-4	3	-6	1	-5	-2
Security Services Europe	0	7	-1	5	1	2
Mobile and Monitoring	3	8	1	8	2	5
<b>Group</b>	<b>-1</b>	<b>6</b>	<b>-2</b>	<b>4</b>	<b>-1</b>	<b>1</b>





# A Challenging but Successful Year



# Questions and Answers







Integrity | Vigilance | Helpfulness

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