

A Strong Position as the Only Pan-European Security Company





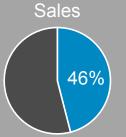
Magnus Ahlqvist Divisional President, Security Services Europe

A pan-European Organization

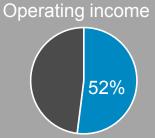




Share of Group January-March 2016



MSEK 9,534



MSEK 516



Creating Opportunities in a Changing Market



Key trends

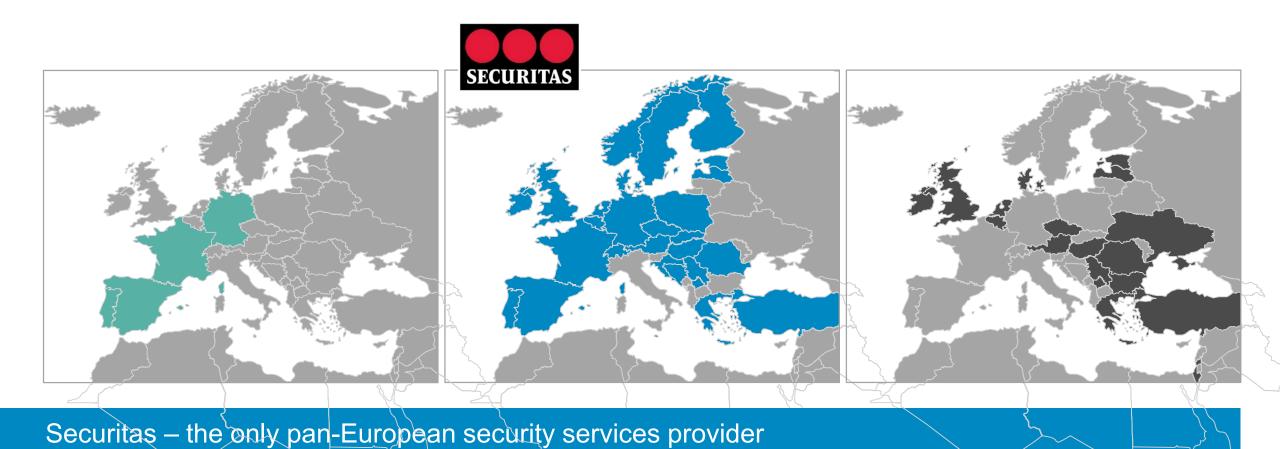
- Continued increased labor cost
- Customers look for innovation and cost management
- Refugee situation and terror drive temporary needs
- Public services budgetary pressures

Opportunities

- Security solutions and electronic security to enhance offering
- Broadening scope to protective services
- Cross-border solutions for customers

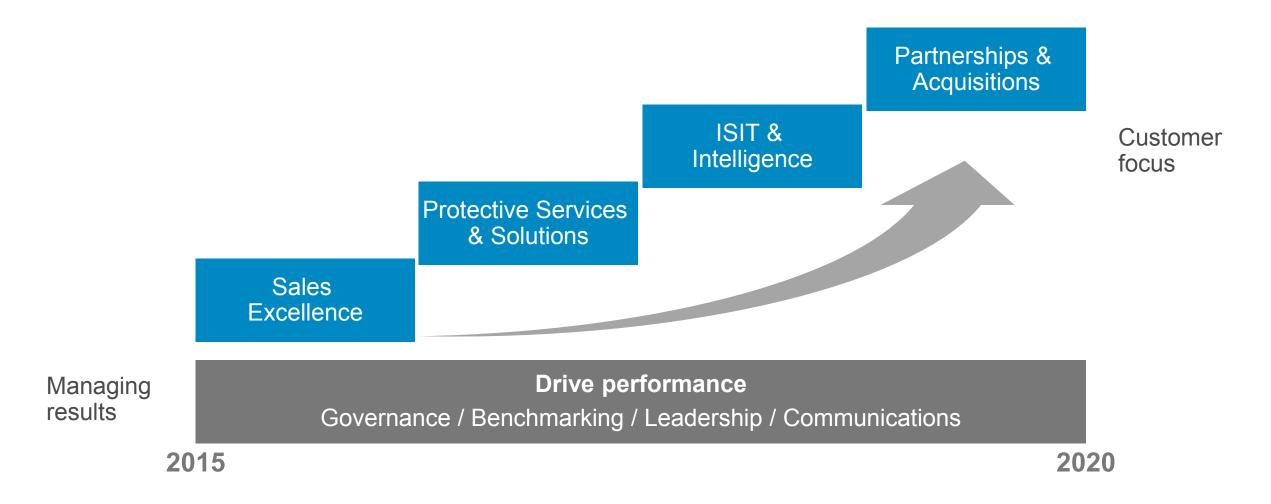
Securitas and the Main Competitors in Europe





Focus Areas – Vision 2020 Europe







Customer case One-stop security shopping









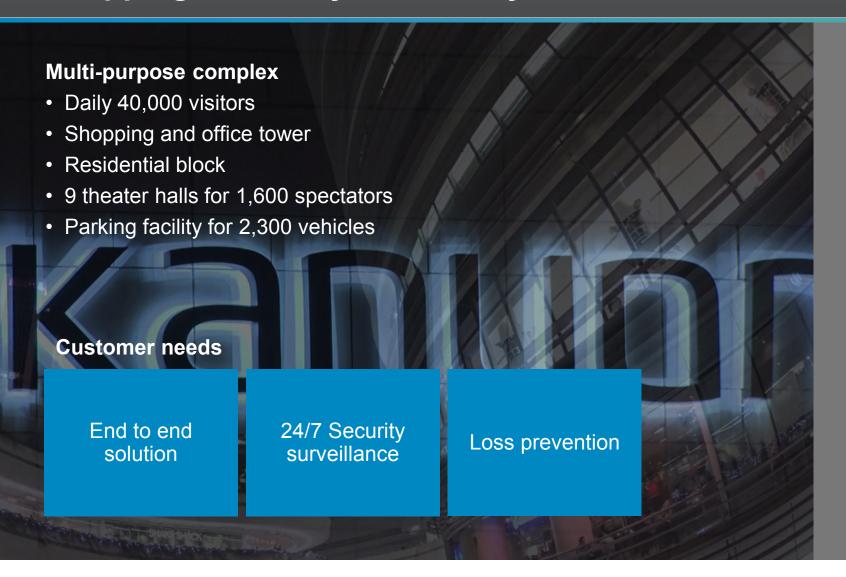






From Guarding to Security Solution Shopping Mall Kanyon – Turkey





Securitas proposal:

Extensive security solution including

- Securitas officers on site
- IP cameras with video analytics
- Access control with X-ray of bags
- Real time video surveillance, monitoring center
- Intercom system
- Guard reporting system with PDA
- Remote video services
- Cost saving and budget optimization
- Increased security level



Customer case Chemical Park Bitterfeld-Wolfen Innovative Fire & Safety Services















From Guarding to Security Solution Chemical Park Bitterfeld – Germany



- Largest chemical site in Europe
- 1,200 hectares
- More than 360 companies on the premises,
 eg. AkzoNobel, Bayer, Evonik, Heraeus, Guardian
- 11,000 jobs in the park
- Investments amounting to approximately BEUR 4.5



Securitas proposal:

Full service contract including

- Security officers on site
- Investments in premises, fleet and technology of about MEUR 1.5 (2015) and over MEUR 10 in total
- Fire brigade with 69 fire fighters
- Security and safety services
- On-site monitoring centre
- Cost saving and budget optimization
- Increased security level
- Latest project: The "FD8ex" drone

Why Choose Securitas in 2020?



Clear Differentiators

Risk analysis

Quality & Consistency

Engagement, density, reporting

Protective Services

Security knowledge

Engagement, density, reporting

Security, fire and safety

Working smarter

A Strong Foundation

