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# Investor presentation

# **Building the new Securitas**

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#### Progress since our last capital markets day in 2019

- Handled pandemic well, demonstrating resilience in difficult times
- Accelerated transformation end-to-end digitalization, finished two major transformation programs with operational and financial benefits
- Solid price/wage management
- Delivered on strategic ambition to double Technology & Solutions (T&S)
- Sharpened the business exited low-performing, non-core markets
- Accelerating our sustainability agenda
- Acquisition of STANLEY Security

Building the new Securitas

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# Transformation and investor highlights



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#### **Building the new Securitas**

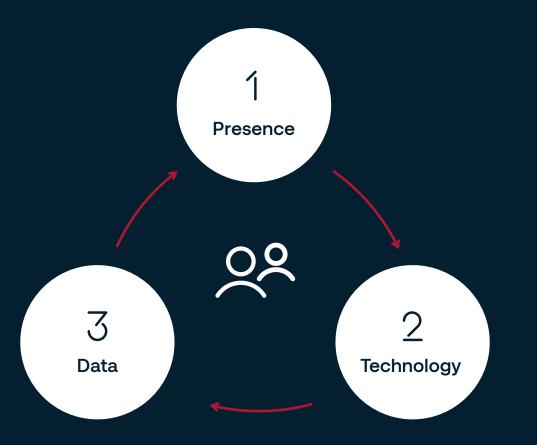
# Securitas

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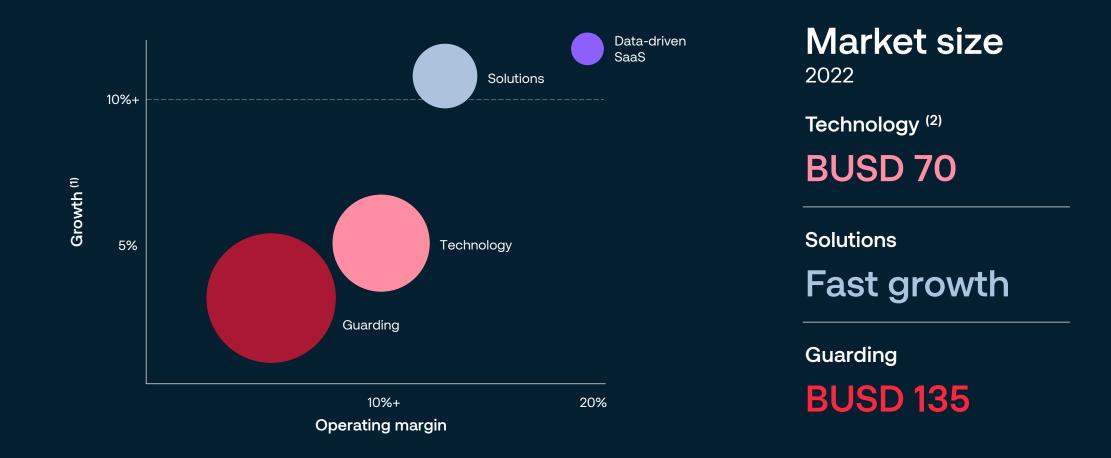
A leading guarding company with electronic security & solutions capabilities Becoming a security solutions partner with worldleading technology and expertise

# **STANLEY** Security

A leading commercial electronic security provider with highly innovative solutions A modern security services provider and client experience leader



### Positioning Securitas in higher growth and margin markets



Source: Freedonia, OMDIA and management estimates

#### Establishing a global technology leader





**Global presence** Global presence based on extensive local presence – #1-3 player in key strategic markets

#### **Technology & innovation**

Developing and partnering to offer industry-leading products and innovative solutions



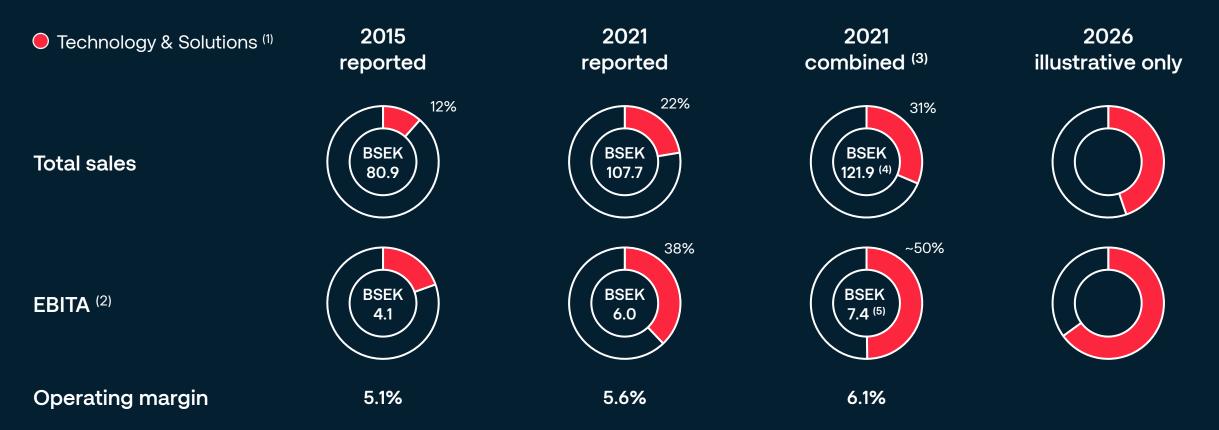
#### Holistic portfolio

Bespoke offering with deep specialization in each protective service

Synergistic combination providing significant client value, supporting Securitas' position as a global technology leader

#### Transforming Securitas into a Technology & Solutions company

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The acquisition of STANLEY Security fulfills Securitas' ambition to double Technology & Solutions sales by 2023, compared with 2018

(1) STANLEY Security is accounted for as Technology; (2) Operating income before amortization. Group cost has been allocated to each business; (3) Securitas and STANLEY Security combined. STANLEY Security financials converted using an average USD/SEK rate of 8.603 for 2021; (4) STANLEY Security based on adjusted 2021 sales; (5) Based on STANLEY Security adjusted EBITA

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# Securitas' new financial targets

# Superior growth

# 8-10%

Technology & Solutions annual average real sales growth  $^{\left( 1\right) }$ 

- A leading global Technology & Solutions provider with strong position in key geographical markets
- Compelling solutions and cross-selling opportunities
- Attractive M&A opportunities after deleveraging phase

# Higher margins

8%

Group EBITA margin by year-end 2025

Long-term EBITA margin ambition

>10%

- Increased exposure to high-margin Technology & Solutions market
- Strong cost synergies with STANLEY (MUSD 50)
- Margin enhancement through business transformation programs
- Active portfolio management and continuous review of nonperforming contracts

Operating cash flow 70-80% of operating income before amortization

#### **Capital structure**

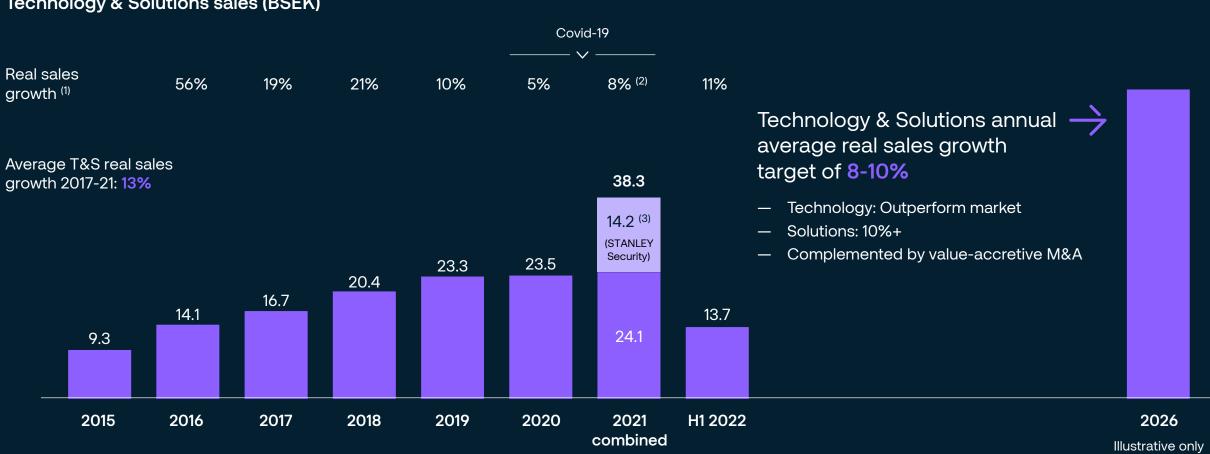
<3x Net debt to EBITDA-ratio Dividend policy 50-60% of annual net income over time

New additional disclosure from beginning of 2023:

Sales and operating income for guarding, technology & solutions and other operations



## Geared to achieving double-digit high-value growth in Technology & Solutions



**Technology & Solutions sales (BSEK)** 

(1) Sales growth adjusted for changes in exchange rates; (2) Excluding STANLEY Security; (3) STANLEY Security sales converted using an average USD/SEK FX rate of 8.603 for 2021

# Our strategy is delivering result

#### Group EBITA margin development



Strong operating margin traction in 2021 post pandemic

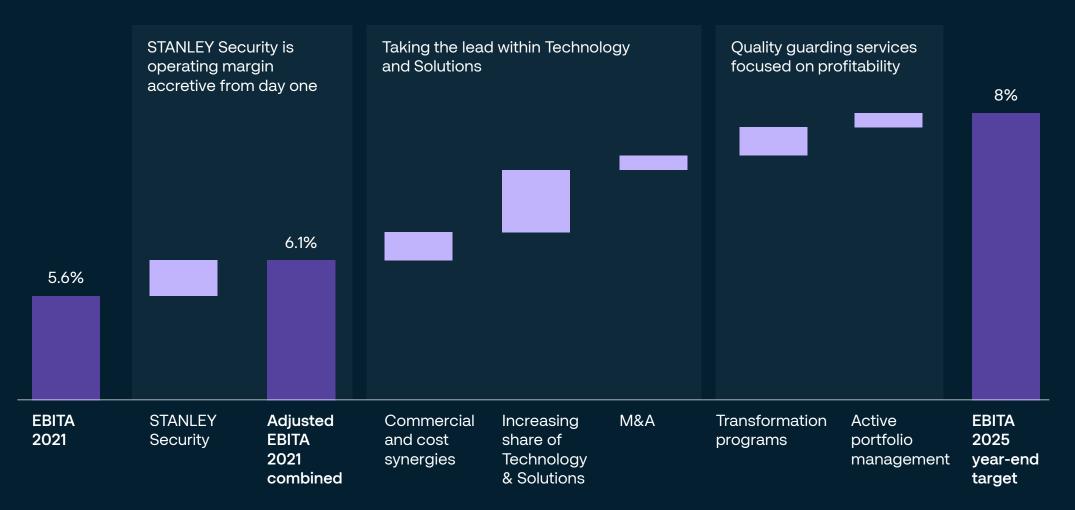
Continuously higher operating margin compared to pre-pandemic years

- Improved mix, higher T&S of total sales

- Solid price/wage management

- Transformation programs, first benefits realized
- Cost efficiency throughout pandemic
- Sharpened the business through exit program

#### Together with STANLEY we have a clear roadmap to achieve the margin target



## Accelerating our sustainability agenda

Ambitious goals underpin an already ambitious sustainability strategy, as demonstrated by Securitas being rated AAA by Net Impact

First global security company to commit to SBTi, ongoing work to finalize targets



### Securitas is positioned to deliver superior growth and higher margins

Taking the lead within Technology...

# ...with quality guarding services focused on profitability...

...to become a global security solutions partner...

...leveraging our global platform to drive innovation



- Outstanding position in the technology market by teaming up with STANLEY Security to deliver superior growth
- High recurring revenue, with technology platform further driving shift to cloud and subscription-based business models and growing recurring revenue



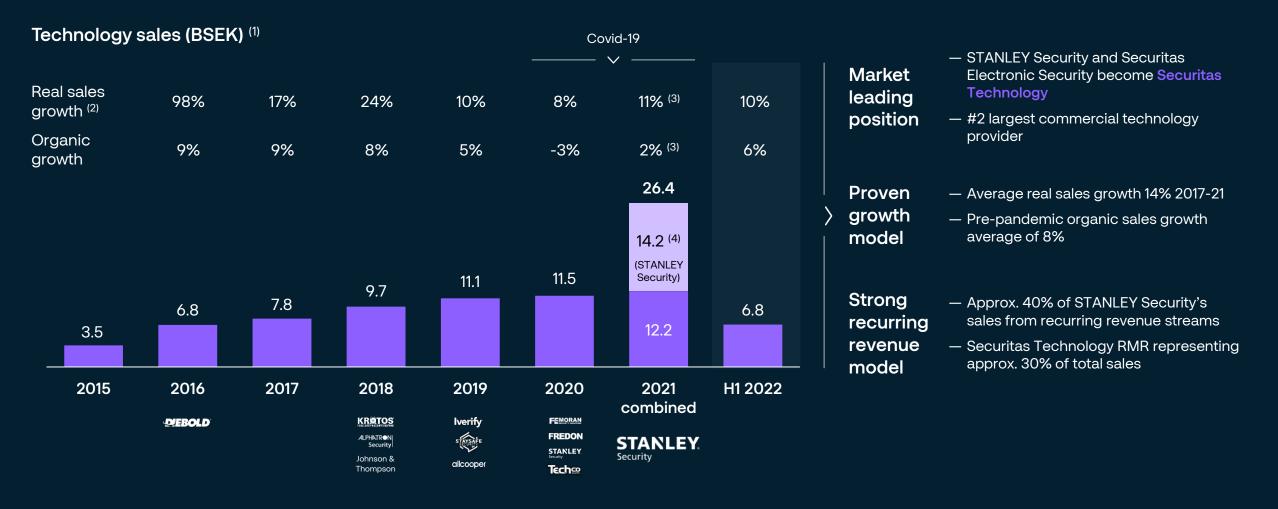
- Profitability focus in stable high recurring revenue guarding business
- Scale, transparency and efficiency gains with digital leadership and acceleration towards solutions
- A security solutions partner with leading technology and expertise
- Well positioned to serve the comprehensive and increasingly complex needs from global clients to SMEs, through client-specific combination of six protective services



- A strong global technology platform future proofing the business for nextgeneration solutions
- Strengthened proposition and profitability upside by scaling Technology & Solutions (>10%)

# Taking the lead within Technology

### Accelerating scale in Technology through the acquisition of STANLEY Security

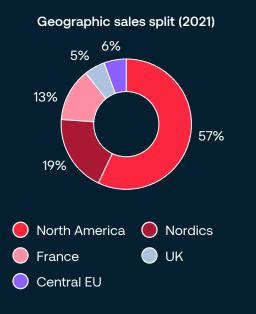


Source: Management estimates

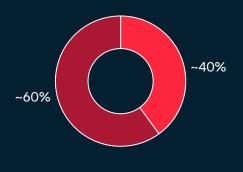
(1) Excluding eliminations of Technology sales included in Solutions; (2) Sales growth adjusted for changes in exchange rates; (3) Excluding STANLEY Security; (4) STANLEY Security sales converted using an average USD/SEK FX rate of 8.603 for 2021

## **STANLEY Security overview**

- Active in technology services, focusing on installation, maintenance and monitoring
- Primarily active in North America and Europe, with headquarters in Indianapolis
- Approx. 7 800 highly skilled security professionals
- Strong competitive position globally with more than 500 000 customers across millions of sites
- Highly attractive RMR (Recurring Monthly Revenue) corresponding to approx. 40% of sales
- New innovative technology offerings in the health, safety and security space
- Healthcare amounted to approx. 10% of 2021 sales
- 2021 adjusted net sales of approx. MUSD 1 650



Sales type split (2021)



RMR/T&MInstallation and products



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## STANLEY Security trading update

Solid integration preparation

Strong commercial momentum Record installation backlog

Temporary margin headwinds with improving trend

Accelerated value-creation execution

#### 2021 – Full year

- Installation backlog growth was 33%
- Adjusted sales were approx. MUSD 1 650 with organic sales growth of 7%
- The adjusted EBITDA margin <sup>(1)</sup> was 11%

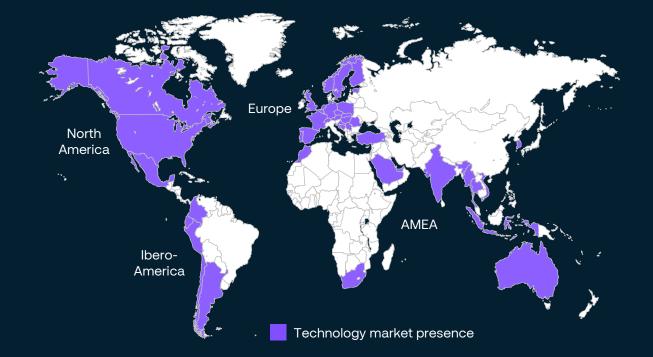
2022 – First six months

- Record installation backlog growth of 18% YoY
- Adjusted sales were approx. MUSD 805 with organic sales growth of 3%
- The adjusted EBITDA margin <sup>(1)</sup> was 9%, impacted by Covid-19, supply-chain disruptions, inflationary cost increases and obsolete pricing processes
- Profitability improvement in the second quarter with continued positive trend
- Pricing, efficiency and cost actions in place to improve profitability
- Acceleration of our value-creation execution plan started July 22 to strengthen profitability in coming quarters

A global leader in technology with significant growth opportunity

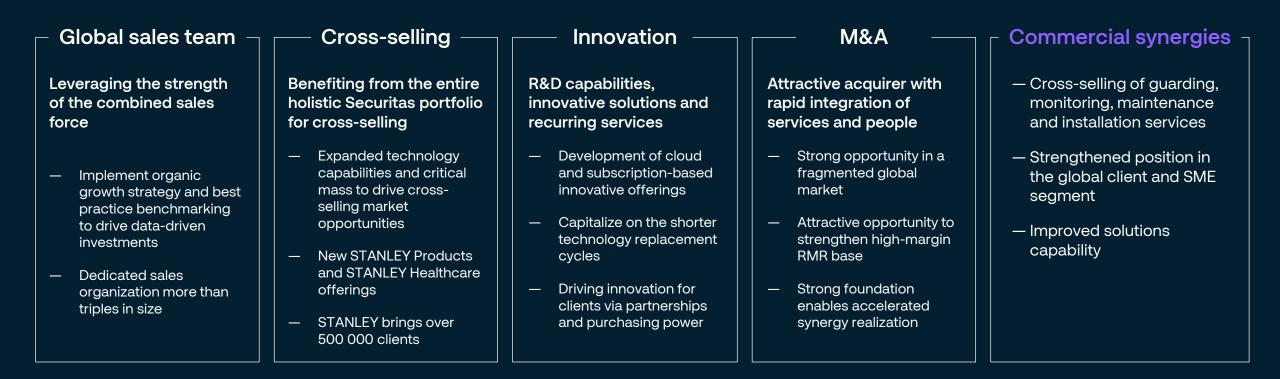
Strong estimated market position in strategic markets: Top-3

Including United States. Sweden, France, Spain, Norway, Finland, the Netherlands, the United Kingdom, Belgium, Canada, Denmark



Well positioned to pursue new growth avenues and further strengthen Securitas' presence in the technology market

#### Leading platform to continue to grow faster than the market



Well positioned to grow faster than the market driven by growth initiatives, presence, expanded offerings and commercial synergies

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# Strong potential of continued margin expansion





Creating one common technology organization

Consolidate back-office support

Overlap in support and operational facilities

Leveraging strengthened purchasing power

Additional significant sustainable margin accretion potential



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+

Client density increases efficiency and productivity

Significant recurring revenue streams enhances revenue stability and profitability, through fixed cost absorption

Innovative offering strengthens client value proposition with high-margin services

STANLEY Products & STANLEY Healthcare offerings enhance portfolio and client share of wallet





Strong levers for continued margin expansion

Cost synergies

#### Vast experience in successful integration and value creation

Techco integration in Spain one of many successful outcomes

- -Technology company initially owned by STANLEY with MEUR 50 in sales acquired in 2020
- -The company's profitability was at break-even by the time of the acquisition
- -Acquisition made Securitas a leading technology company in Spain

Today: 10% organic growth and double-digit Technology margin in Spain

- $\rightarrow$  Increased market relevance and scale
- Improved commercial strategy based on Securitas best practices

- $\rightarrow$  Incentive programs to drive protective service growth
- → Synergies equalling 8% of sales through combined support services, optimizing facilities and integrating leadership

The integration and value-creation process with STANLEY is moving well according to plan

# Quality guarding services focused on profitability

...



25

# Quality guarding services with global presence focused on profitability

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Leading global market position <sup>(1)</sup>

Global market position within guarding services: #2

Strong position in key markets globally

Leading mobile patrol and response network density

High-quality offering creating client value and retention

>150 000 clients with cross-selling and solutions opportunities ~90% overall client retention

global client retention

Successful price vs. wage management

Price/wage well managed from 2021 to H1 2022

Dynamic price management

Enabled by new digital platforms

# Margin improvement focus

Transformation programs

- End-to-end digitalization transformation
- Digitalized workforce management and client interaction
- Increased operational and financial transparency
- Active portfolio management
- Accelerated profitability focus

Guarding represented 66% of sales in 2021 (combined) <sup>(2)</sup>: focus on quality, productivity and profitability

Source: Freedonia

(1) Market position based on Securitas' sales for 2021; (2) Securitas and STANLEY Security combined •••



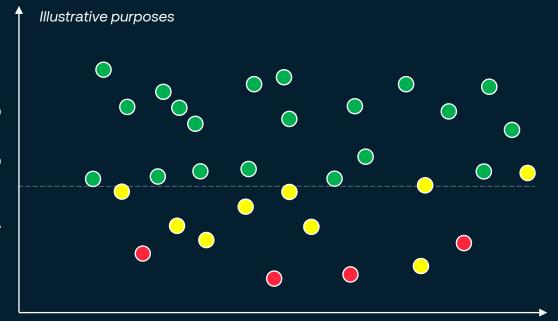
### Our transformation programs: 0.5% margin improvement achieved in North America with further benefit potential

	IT transformation	Business transformation		
Initiative	IS/IT platform modernization	North America	Ibero-America	Europe
Objective	<ul> <li>Modernize fragmented IT landscape</li> <li>Build global and scalable IT infrastructure</li> <li>Ensure data capturing capabilities</li> <li>Investments into digital collaboration, security officer reporting and global CRM</li> </ul>	<ul> <li>End-to-end digitalization of core processes</li> <li>Modernize operational and financial platforms</li> </ul>	Same as North America	<ul> <li>Harmonize organizational set-up</li> <li>Support business-mix change towards Technology &amp; Solutions</li> <li>Digitalize core processes</li> </ul>
Key benefits	<ul> <li>Modern platform enabling transformation programs</li> <li>Data capture and data analytics at scale</li> <li>Cost leverage through scale</li> <li>Improved digital security</li> <li>Modern and comprehensive internal and external collaboration capabilities</li> </ul>	<ul> <li>Improved portfolio and price/wage management capabilities</li> <li>Increased efficiency through automation</li> <li>Client and workforce retention</li> </ul>	Same as North America	<ul> <li>Accelerated growth in Technology &amp; Solutions offering</li> <li>Enable successful IT investments and internal efficiency</li> </ul>
2019 2021 2023 2025	$\downarrow$ $\bigcirc$			
Target	<ul> <li>MSEK 300 in savings</li> <li>Realized in 2021</li> </ul>	<ul> <li>Up to 0.5% operating margin benefit by 2022</li> <li>First benefits realized in 2021</li> <li>0.5% margin improvement achieved in 2022</li> <li>Further margin potential beyond 2022</li> </ul>	<ul> <li>Around 6.0% operating margin by 2024</li> <li>5.7% OPM 2021 (4.5%)</li> <li>First benefits expected 2022</li> <li>Well on track to overachieve target</li> </ul>	<ul> <li>Around 6.5% operating margin by 2024</li> <li>5.8% OPM 2021</li> <li>First benefits expected 2022</li> <li>On track to meet target</li> </ul>

Divisional targets discontinued and replaced by new Group EBITA margin target

## Active portfolio management to transform or exit non-performing contracts

#### Contract profitability transparency with modern systems and pricing discipline



#### Revenue

Develop

Exit

High frequency review: renegotiate or convert



- Strengthened portfolio management facilitated by transformation programs
- Higher requirements on new sales and renewals profitability with margin hurdles



2

Continuous review of non-performing business (client and branch dimensions)



Target improved profitability or exit

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Execution ongoing, majority to be covered coming ~24 months

# Creating a global security solutions partner

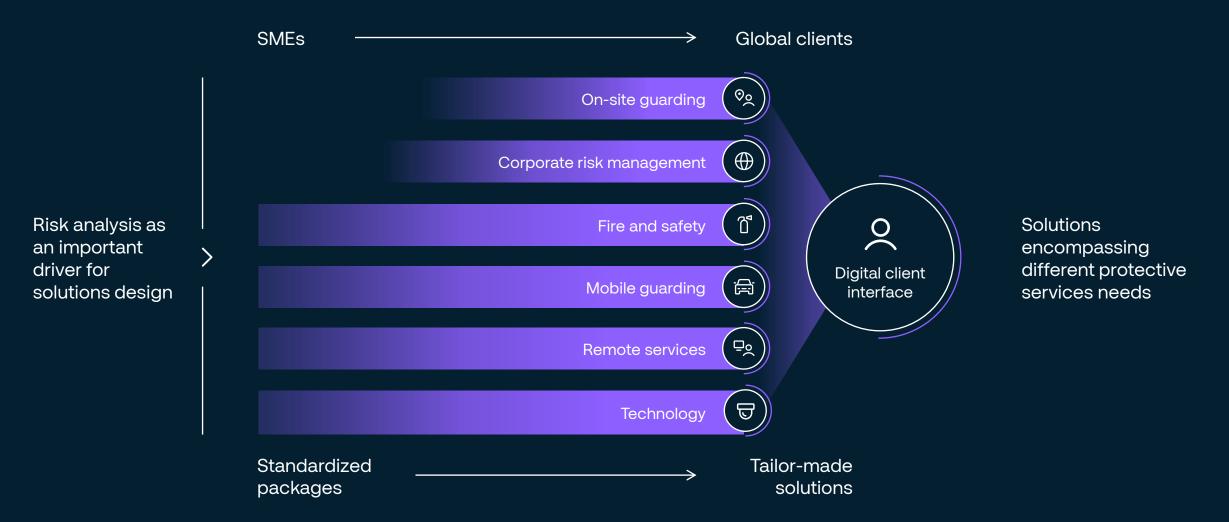
Intrusion • Video • Access Fire • Integrated Systems

Securitas

#### as

## Securitas has an unrivalled client base and solutions offering

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## Further acceleration of growth with STANLEY and strategic initiatives

Solutions sales (BSEK)



#### unias

## PUMA – a true example of Securitas' Security Solutions capabilities

#### A global security as a service contract

Securitas offers a full service to take care of PUMA's security needs globally, providing them with a coherent, harmonized and scalable security service

- Standardized video, access, intrusion and electronic article surveillance (EAS) installation and maintenance
- Remote services from Securitas Operation Center and business intelligence
- Centrally agreed KPIs to measure security and delivery performance
- Single point of contact for account management and delivery assurance

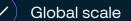
40+

PUMA sites across 14 countries

1000+

Aim to continue the roll-out to a significant portion of PUMA's stores globally





Cross-selling opportunities

# Leveraging a global platform to drive innovation

### Leveraging our global presence to drive innovation

Presence, data and technology as a foundation for creating new innovative and data-driven solutions

 $\checkmark$ 

 $\checkmark$ 

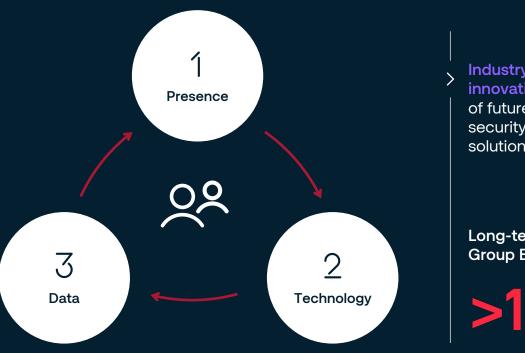
 $\checkmark$ 

Strengthened vertical and geographic presence from the acquisition of STANLEY Security, in combination with a strong digital presence

Access to new large data sets of STANLEY Security's installed technology, complementary to the existing data sets from Securitas' global presence

Platform to build leading technology and connectivity offering, supporting shift to cloud and subscription-based business models

**Dedicated innovation team in place** developing a product portfolio of high-margin digital products



Industry-leading innovative ecosystem of future-proven security-as-a-service solutions

Long-term Group EBITA margin

>10%

#### Scalable, bespoke intelligent services with >20% margin potential

#### 1. Innovation of existing services

Risk prediction

- Offered to SMEs and larger corporate clients
- Successfully rolled out in Sweden and Norway
- Attractive opportunities for US roll-out following the STANLEY Security acquisition

#### Securitas' offering:

ĒO

Own security officer reports + External data sources + Al

= Location-specific and highly accurate (>80%) risk prediction

- ☑Mobile patrol 2.0
- Digital tool, through MySecuritas
- Al-based risk predictions

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- Insights into near-by incidents with recommendations
- 30-day risk-forecast including check-list for suggested action

#### Securitas' offering:

Mobile patrol + MySecuritas + Risk Prediction

= Intelligent Mobile Patrol

#### 2. Innovation proof of concept examples

#### Sensors to SOC

- Visualizing sensor data to officers in their devices
- Operational synergies between technology and guarding
- Dynamic delivery, efficiency, new business model

#### Reports to protective barriers

- Re-categorize events using NLP to accident, fire, crime or property damage
- Create comparisons, intuition and interpretation of reports, cues for operations to contact client

# Name Reports <thReports</th> <thReports</th> <thRepo

#### 3. Digital platform for innovation and co-creation in the eco-system

- Co-create products and solutions with partners and clients
- Re-usable assets and capabilities to increase speed and reduce cost
- Increase leverage of scarce capabilities, i.e., data science
- Develop once and deploy anywhere



# Financial overview and targets

#### Securitas has a strong track record of delivering on its financial targets

	2015	2016	2017	2018	2019	2020	2021	Results
<b>Profitability</b> Annual real EPS growth of 10% on average <sup>(1)</sup>	8%	9%	9%	12%	Covi	id-19	37%	9%
					-1%	-12%		
<b>Cash flow generation</b> Operating cash flow in relation to operating income before amortization of 70-80%	83%	67%	82%	60%	85%	147%	93%	88%
<b>Leverage</b> Net debt/EBITDA 2.5x on average	1.9x	2.4x	2.0x	2.3x	2.2x	2.1x	1.9x	2.1x
<b>Dividend ratio</b> Dividend of 50-60 percent of annual net income	52%	52%	53%	53%	52%	60%	51%	53%
<b>Strategic transformation</b> Increase Technology & Solutions sales by 2x (2018 vs. 2023)				2018 BSEK 20	0.4		combined BSEK 38.3	~2x

#### New financial targets

Growth	8-10%	Technology & Solutions annual average real sales growth <sup>(1)</sup>
Profitability	8% >10%	Group EBITA margin by year-end 2025 Long-term EBITA margin ambition
Cash flow	70-80%	An average operating cash flow of 70-80% of operating income before amortization
Capital structure	<3x	Net debt in relation to EBITDA below 3x
Dividend policy	50-60%	A dividend in the range of 50-60% of annual net income over time

#### Additional reporting disclosures in line with strategy

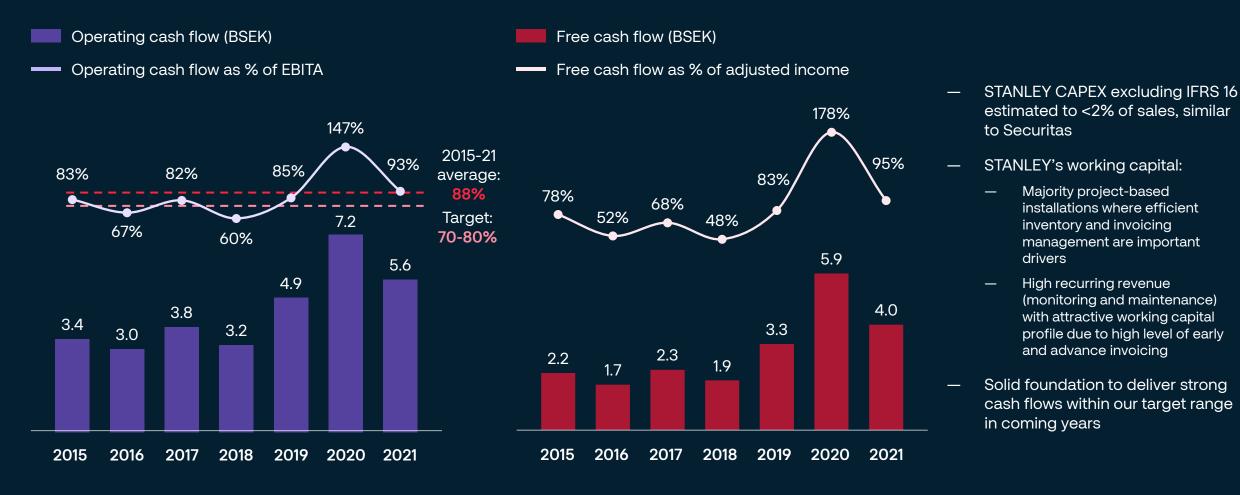
STANLEY will be reported in existing segment structure

Additional Group disclosures related to sales and operating income for guarding, T&S and other operations from 2023

	% of sales	Average real sales growth 2017-21 <sup>(1)</sup>	Combined EBITA margin 2021 <sup>(2)</sup>	Target real sales growth	EBITA target
Technology & Solutions	31%	13%	<b>9-11%</b> (indicative)	<b>8-10%</b> <sup>(3)</sup>	<ul> <li>Higher share of T&amp;S</li> <li>Cost synergies</li> <li>Value creative M&amp;A</li> </ul>
Guarding and other operations	69%	3%	<b>4-5%</b> (indicative)	Profit and margin first	<ul> <li>Portfolio management</li> <li>Transformation programs</li> </ul>
Total Group	100%	5%	6.1%		<b>8%</b> <sup>(4)</sup>



#### Strong recurring cash flow generation supports our growth and investments



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#### Capital allocation supporting deleveraging and our transformation journey



#### Net debt to EBITDA target of <3x estimated to be achieved in 2024

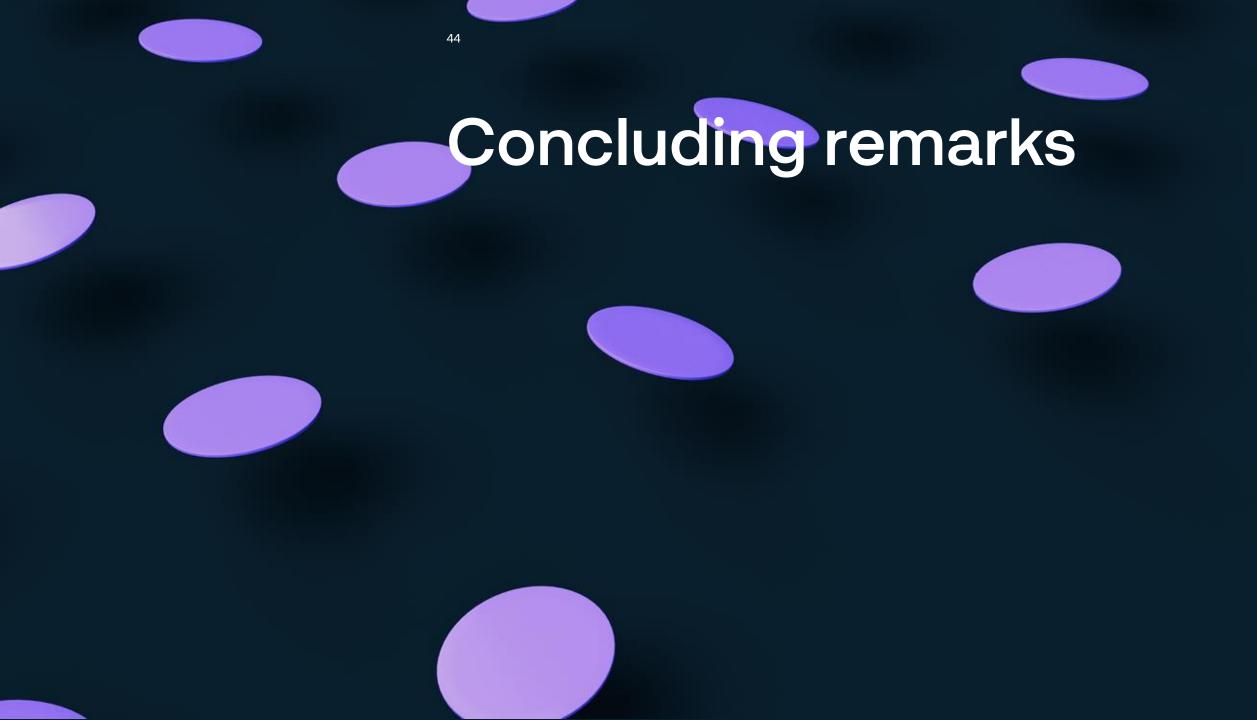
#### Net debt development (BSEK) and leverage ratio



- Solid balance sheet in place with leverage below financial target, well prepared for the STANLEY acquisition
- Combined net debt to EBITDA-ratio of 4.2x as of June 2022
- New financial target of net debt to EBITDA-ratio <3x, estimated to be reached in 2024
- No financial covenants
- Committed to remain investment grade

#### STANLEY Security acquisition – Transaction details

Closing	Acquisition closed July 22, 2022. Purchase price MUSD 3 200 on a debt and cash free basis
Financing	Financed through a bridge facility. Bridge facility to be refinanced by a mix of long-term debt financing and a rights issue amounting to the SEK equivalent of MUSD 915, which we expect to launch in September
Cost synergies	Cost synergies of MUSD 50, vast majority to be achieved throughout 2023-24
Transaction-related cost	Acquisition-related cost approx. MUSD 135, the majority expected to be recognized in 2022-23, reported under Items Affecting Comparability
STANLEY preliminary tax rate	Stanley tax rate currently estimated to be around 28%
STANLEY IFRS 16 <sup>(1)</sup>	Net debt impact estimated to approx. MUSD 100. Increased depreciation/reduced operating expense: MUSD 40. No material net income impact
STANLEY PPA (1)	Estimated to approx. MUSD 500, main part related to customer portfolio amortized over 15 years. Estimated annual amortization approx. MUSD 35



#### Securitas is positioned to deliver superior growth and higher margins

Taking the lead within Technology...

## ...with quality guarding services focused on profitability...

...to become a global security solutions partner...

...leveraging our global platform to drive innovation



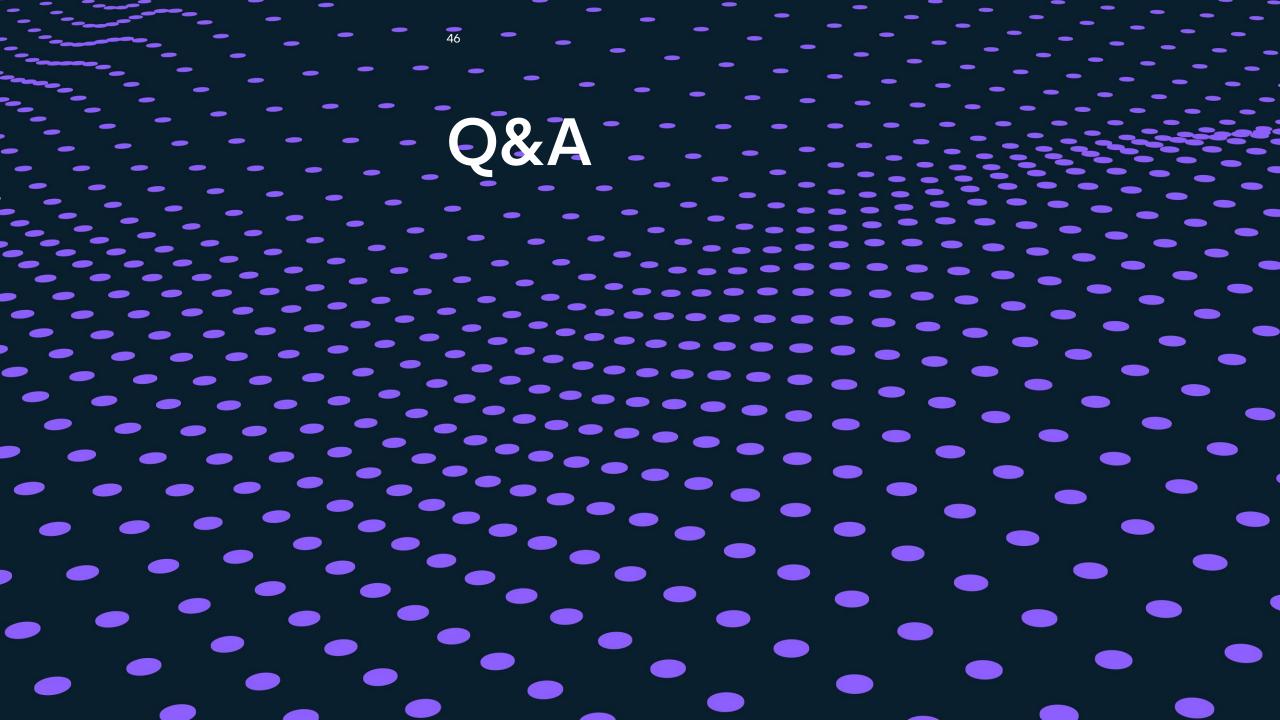
- Outstanding position in the technology market by teaming up with STANLEY Security to deliver superior growth
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- Well positioned to serve the comprehensive and increasingly complex needs from global clients to SMEs, through client-specific combination of six protective services



- A strong global technology platform future proofing the business for nextgeneration solutions
- Strengthened proposition and profitability upside by scaling Technology & Solutions (>10%)



# Appendix Further information related to the transformation programs

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North-American business transformation

#### Proven success in North America, 0.5% operating margin benefit realized in 2022

#### **End-to-end digitalization** Key benefits Digitalization of core processes Client and people o for the clients, workforce, Digitalization of clie operations and finance Improved workforc Data-based risk ins \_ security State-of-the-art digital Improved margin applications, competitive Portfolio managem advantage in the market Daily price/wage in Reduced unbilled creep and recruitm Extensive roll-out to 10 000+ Stronger cash flow clients, 120 000 employees Automated billing and 4 000 support staff Stronger cash mar

	Value creation	า						
offering	Digital foundation to enhance client value							
ent experience ce management sights improving	Q Client & workforce retention	LO Increa opera margi	ting	Improved price/wage management	lm	✓ Improved cash flow		
nent nsights overtime, wage nent spend	Security Services North America EBITA margin							
and invoicing nagement	6.2%	5.9%	6.8%	6.5	5%	7.0%		
	2019	2020	2021		2021 ГМ	Q2 2022 LTM		

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European business transformation

### Building on previous successful track record to modernize European operations





# Securitas