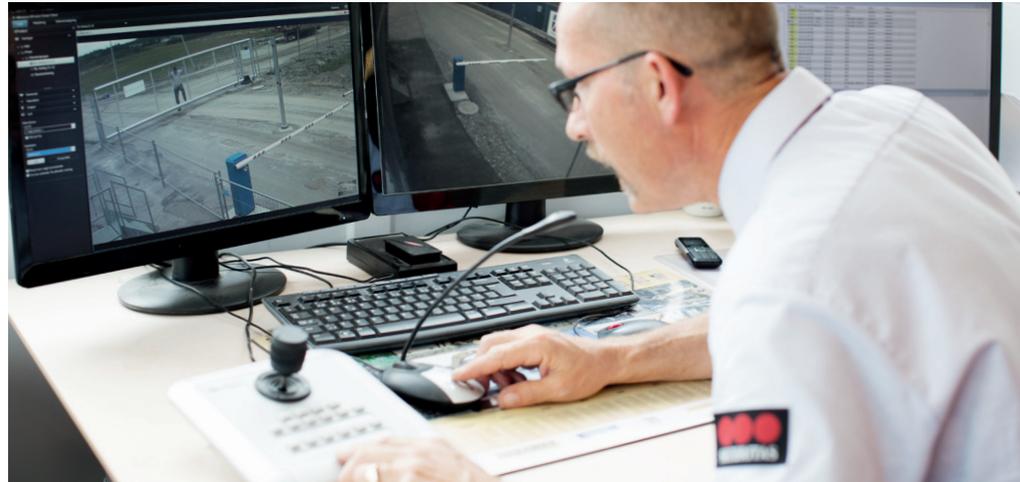


Remote Video Solutions Case Study

Retail industry: Swedol



Success without the growing pains

A comprehensive security solution helps Swedol meet the challenges of expansion

Since starting out as a mail order company in 1963, Swedol has seen their business grow to 41 stores across Sweden and 6 in Norway. Most of that growth came in one big spurt starting in 1999, before which they had no stores at all. Business was booming, but with so much new real estate, keeping it all secure was becoming more of a challenge.

A problem to be thankful for

Along with exciting new business opportunities, success brought a growing number of shops and warehouses, all of which demanded tight security on a reasonable budget. So Swedol sought out new options that could cover all of their premises in one efficient package.

After exploring options from various security providers, Swedol ultimately decided no one but Securitas could handle the sheer scale of their operations. Securitas were able to cover not only permanent and mobile guarding services across the entire region, but all of the technology and monitoring aspects as well.

An unbroken digital presence

The Securitas solution uses remote video to cover Swedol's main warehouse without the excessive costs a 24/7 physical presence would entail. Real-time video is accessible any time to operators, allowing them to remotely verify and act on every alarm as soon as it goes off.

The solution includes entry management over video to prevent unauthorized personnel from accessing warehouses. It also covers scheduled remote monitoring of arming and disarming to ensure routines are followed and everything is working like it's supposed to. That allows Swedol to recognize potential risks before they become problems.

Quiet or busy, Swedol get a daily report that sums up what alarms went off and why.

Securitas AB
P.O.Box 12307
SE-102 28 Stockholm
Sweden
Visiting address:
Lindhagensplan 70
securitas.com

Smooth operators

A year after installation, the solution continues to meet expectations. Whether in a city or rural surroundings, every one of Swedol's shops and warehouses now have the same high level of security. And that it's from just one provider makes day to day operations relatively smooth and simple.

Reducing false alarms is an ongoing effort. At their main warehouse, the constant video presence helps reduce unnecessary security costs as most alarms can be resolved without a dispatch. Recently, Swedol began testing intelligent analytics to further reduce false alarms while preventing incidents. The software does this by accurately detecting specific behavior.

If the analytics generate the expected benefits, the technology will be rolled out in additional facilities. This is part of the proactive approach Securitas and Swedol are taking to ensure security challenges are met in ever smarter, more efficient ways.

Three key advantages of Swedol's solution

- One supplier for all security needs
- 24/7 coverage of every locale
- Remote verification of alarms



Quick facts about Swedol

Swedol offers a comprehensive range of hardware products for the building, contracting, haulage and industrial sectors, as well as consumers.

- Founded in 1963 as mail order company
- Since 1999, they have opened 47 stores
- Range of over 30,000 products
- More than 500 employees
- Serve over 97,000 customers – 80% of which are companies

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Introducing remote video solutions managed by Securitas

Remote video solutions managed by Securitas give you state-of-the-art security in cost-effective service packages. Cutting edge cameras and software help prevent incidents, optimize security officers' time and reduce costs. Services include remote patrolling, perimeter protection, escorts and more.