

Press Release



30 April, 2015

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Securitas UAE, the global knowledge leader in security services, has carved a niche with its value-added security solutions and expertise tailored to specific demands in the UAE and the region amidst surging terror and crime incidents across the globe.



With its world-class services, Securitas UAE has achieved exponential growth in 2014, continuing the upward trend over the last three years. The company registered 37% growth in 2014, and its operations in systems business achieved three-fold growth in the year. This follows the 22% growth achieved in 2013 and 30% spurt in 2012.

The company currently enjoys a quality customer base, and its portfolio is well diversified across customer segments between the public and private sectors, offering services across a variety of industries, ranging from UAE governments, airports, shopping malls, banks, hotels and hospitals among others.

With security becoming more important amidst rising crime and terror reports, the need of the hour is to offer the most secured technology, customized and cost-effective services, and a greater focus on risk management and transparent, prompt reporting, something which Securitas offers with excellence.

Among the services on offer by Securitas are specialized guarding, mobile services, monitoring, systems maintenance and installation, and consulting with a core objective of protecting homes, workplaces and communities. Nearly 15% of its clients use all the services as part of a comprehensive security program.

The company is using its knowhow across over 50 countries, applying internationally-recognized best practices in the sector and tailoring the solutions to the local needs of the UAE market – be it the guard training modules, or the security system, or the use of technology and reporting guidelines.

Securitas UAE LLC
P.O. Box 123209
Dubai
United Arab Emirates

Visiting address:
302 Hassanacor Building
Sheikh Zayed Road
Al Barsha 1 Dubai
Phone: + 971 4 315 33 00
Fax : + 971 4 395 15 25
info@securitas.ae
www.securitas.ae

“The UAE is fast evolving as the hub for business, retail and tourism, with a wide spectrum of attractions and avenues on offer. As the country continues its frenetic pace of development, the need for security mechanism is growing. So, whether it is the offices, malls, leisure destinations or homes, there is an inherent potential for world-class security solutions and Securitas is the perfect fit. As on date, the company offers industry-best, trained staff and the latest technology to our employees within the UAE in a cost-effective manner,” said Gaetan Desclee, Country President of Securitas UAE.

Desclee added that the company achieved phenomenal growth with its customized services. “The target is to double our growth figures in 2015,” he added.

In the Middle East in general and the UAE in particular, there is a greater share of technology content within the security solutions industry. These new technologies allow security companies to offer customers even higher efficiency and quality in security solutions, and Securitas offers this.

“Customers view technological progress as positive, and the most effective security solutions are created through an optimum combination of technology and manned guarding. Again, this is highly relative as each industry, company and operation has specific needs and requirements in terms of security and Securitas offers a time-tested solution – thanks to its international expertise and knowhow,” added Desclee.

Securitas offers independent consultancy in line with the client’s specific requisites, providing customized and holistic, rather than product-based, solutions, thus extending advanced security consultancy in targeted spheres.

Securitas services a wide range of customers, offering innovative services in a variety of industries and customer segments. The size of the customers varies from the ‘shop on the corner’ to global multi-billion industries, and employs 300,000 people in 52 countries in North America, Europe, Latin America, Asia, the Middle East and Africa.

Date published: 30 April 2015

URL Links: <http://www.albawaba.com/business/pr/securitas-uae-offers-peace-mind-its-holistic-security-approach-688708#.VUWji4hqER4.facebook>

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