

Press Release

7 July 2014



Securitas ensures a safe experience at IFSEC International 2014

Visitors to IFSEC International enjoyed a smooth and safe journey, thanks to Securitas' security and stewarding services.

IFSEC International, the largest event for the security industry, was held at its new home, ExCel, London between 17 and 19 June and Securitas were on hand to oversee the safe build-up and breakdown of the show and to ensure both visitors and exhibitors had a pleasant and trouble-free experience.

Throughout the three-day event, Securitas personnel were positioned at all entrances to welcome visitors and help with any queries. Security officers were also placed at strategic locations throughout the venue to provide a physical and reassuring presence.

Gerry Dunphy, Event Director, IFSEC International said: "We were thrilled to have Securitas present at the show this year and to have man guarding represented in such a strong way. We have received a huge amount of positive feedback about the event in June and we are pleased that Securitas could be part of it."

Securitas also provided stand security to those exhibitors who requested it throughout the night and, in addition, ensured correct health and safety procedures were in place and helped to keep gangways and walkways clear from obstruction and hazard.

As exhibitors at the event, Securitas showcased its specialist guarding credentials. Plus, a team was on hand to provide details on its crime scene guarding, fire crew capability, a new and unique reception service concept, as well as full scale security solutions and both on-site and remote guarding.

Securitas Country President Brian Riis Nielsen said: "We were delighted to be chosen to safeguard exhibitors and visitors for this significant event in the security industry's calendar. We provided 24 hour cover throughout the build-up to IFSEC, during the event itself and its breakdown.

"We were also pleased to see so many visitors on our stand and to be able to showcase our services and capabilities. We very much look forward to returning to IFSEC in 2015".

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