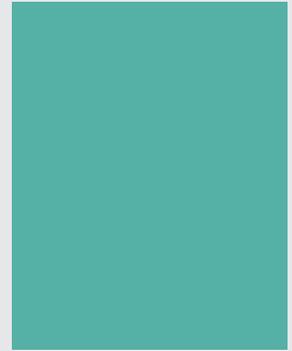
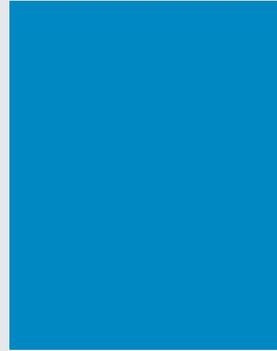


University Towers



Keeping a community safe while keeping the community feel

Challenge

With three 16-story buildings, 552 units, and 319 parking spots spread over 5 ½ acres, University Towers presented a unique set of challenges when its relationship with Securitas began in 1998. Managed by FirstService Residential, The Towers' has a diverse population that has changed as the neighborhood has changed reflecting the addition of upscale buildings and rising property values. While the local dynamic was changing the community still required a vigilant security solution.

Solutions

Efficient Concierge Service

Apartment residents in the greater New York area have a special relationship with their door attendants, who handle not just building security, but assist in a number of daily interactions that make apartment living easier. Officers greet and screen guests, can accept packages and are a consistent presence in the daily lives of the residents. Securitas USA officers are well trained to cover this wide range of duties. By "uniforming" our officers in suits rather than typical security uniforms, Securitas staff members present a more sophisticated presence, and are all fully trained to Securitas USA's rigorous standards.

SecuritasConnect: Convenient Reporting

Officers use Securitas' proprietary interactive tablet system to perform both vertical patrols within each building and perimeter patrols along the fenced in property. The software provides an instant report on the state of the property and can also be used to update post orders and give specific instructions as needed.

Custom Video Surveillance System

After performing a full analysis, Securitas recommended a custom system that would integrate existing equipment with new technology. The equipment selected did not lock University Towers into proprietary type software, thus providing the freedom to change integrators if necessary. Additionally, Securitas was able to train the University Towers staff, reducing the amount of required labor for system installation.

The result was a greatly enhanced interior and exterior perimeter video surveillance system, providing greater security while keeping the budget in line. University Towers saved tens of thousands of dollars through Securitas USA's leverage, and today enjoys a state-of-the-art system.

"Securitas has enhanced our ability to control unwanted activity and provides residents with a heightened sense of security."
Michael Urena, University Towers General Manager

Results

The combination of well-trained officers, strong leadership and technology has helped provide residences with a convenient, safe and secure community. Video surveillance improvements have helped to foster a crime free interior environment while hardening the security perimeter beyond their gates and lobbies. The cameras' facial recognition is so advanced the NYPD has used it to help in the identification and prosecution of nine cases.

