## CEO's speech

Securitas

Magnus Ahlqvist, President and CEO

## Continued progress and strong performance in 2023

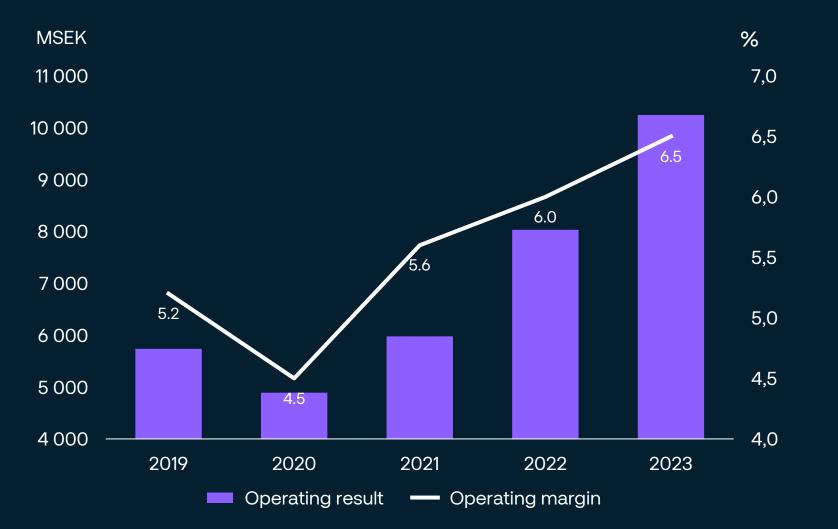
- + Improvements across all segments
- + Continued strong progress in the integration of STANLEY Security
- + Attractive client offering
- + Digitalization: 130 000 client sites, 60 000 officers
- + Sharpening the business exiting low-performing, non-core markets
- + Promoting and adding high performing and more diverse leaders
- + SBTi first major company in our industry



#### Strong performance in 2023 - on track to achieve our financial targets

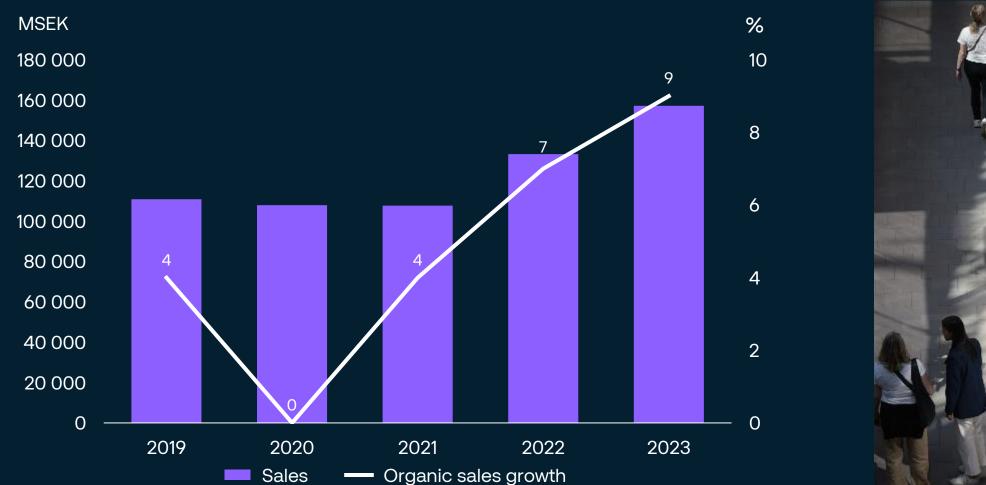
Financial targets			Outcome 2023	
Growth	Technology and solutions annual average real sales growth	8-10%	9%	$\checkmark$
Profitability	Group EBITA margin by year-end 2025	8%	6.5%	7
	Long-term EBITA margin ambition	>10%		
Cash flow	Operating cash flow of operating income before amortization	70-80%	80%	$\checkmark$
Capital structure	Net debt in relation to EBITDA	<3x	2.7x	$\checkmark$
Dividend policy	A dividend of 50-60% of annual net income	50-60%	47%*	11

The operating margin improvement was driven by all three business segments





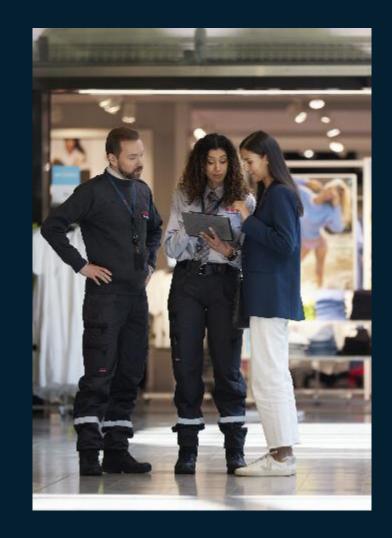
Organic sales growth was driven by price increases, increased sales of technology and solutions and the aviation business





#### Long-term stable earnings per share development and dividend

SEK/share 12 10.77 10 9.59 8.66 7.99 8 6.67 6 3.99 3.80\* 3.66 4 3.45 3.33 2 0 2019 2020 2021 2022 2023 EPS before IAC Dividend



<sup>\*</sup>Proposed All numbers 2019-2021 have been restated following the rights issue

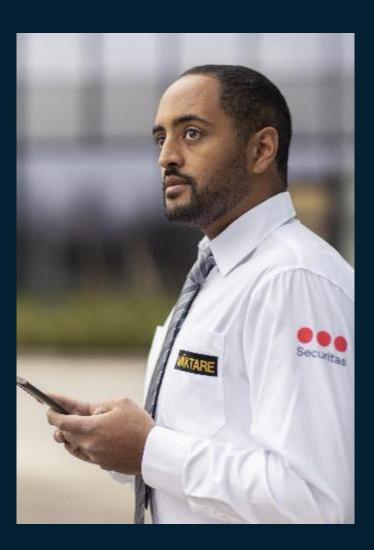
#### North America – the improvement stemmed from the Technology business unit



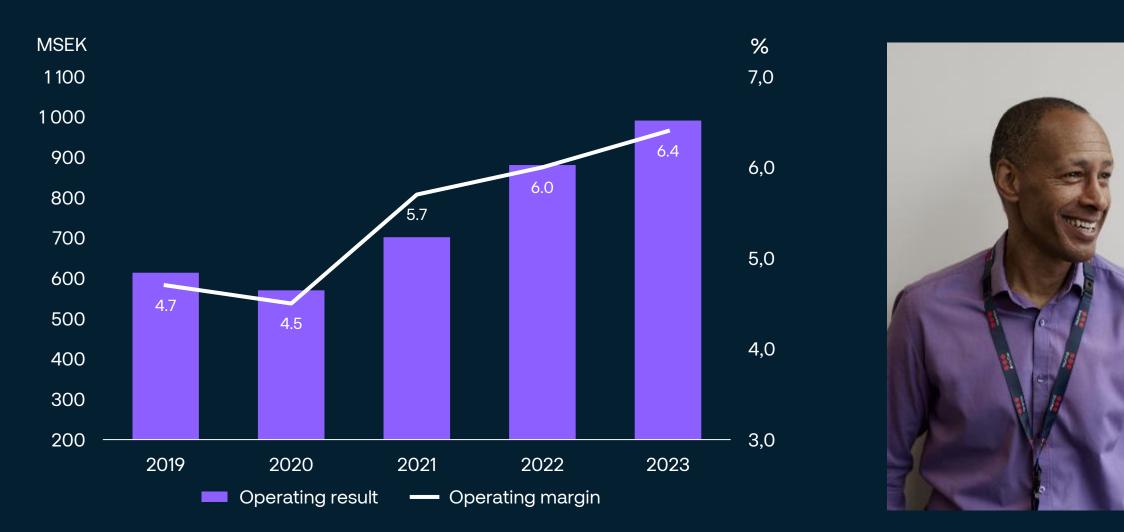


Europe – the operating margin improvement was mainly driven from growth in technology and solutions





Ibero-America – the improvement was driven by higher technology sales, active portfolio management and the divestiture of Securitas Argentina



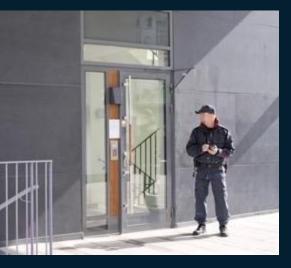
#### Strategic focus areas to deliver on our targets

Taking the lead within technology...



- 21% of Group sales 2023
- Design, integration, installation of security technology and RMR (maintenance, monitoring, 40% of sales)

...with quality guarding services focused on profitability...



- 66% of Group sales 2023
- On-site and mobile services

...to become a global security solutions partner...



- 11% of Group sales 2023
- Integrated solutions addressing the holistic security needs of our clients

### ...leveraging our global platform to drive innovation



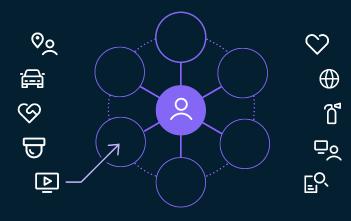
- Strategically important to become a 10% operating margin company
- Digital products and SaaS

We have established a unique position, with an unparalleled <u>client offering to solve increasingly complex security needs</u>



#### Providing solutions globally

Global presence based on extensive local presence, #1-3 player in key strategic markets



#### **Unmatched client offering**

Bespoke offerings, combining people and technology in sustainable and world-leading security solutions



#### Technology and innovation

Developing and partnering to offer industry-leading products and innovative solutions Global presence in strategic markets with strengthened technology capabilities

#### Markets

 $\Delta \Delta$ 

Positioned to serve global clients, 16% of Group sales 2023

Technology acquisitions

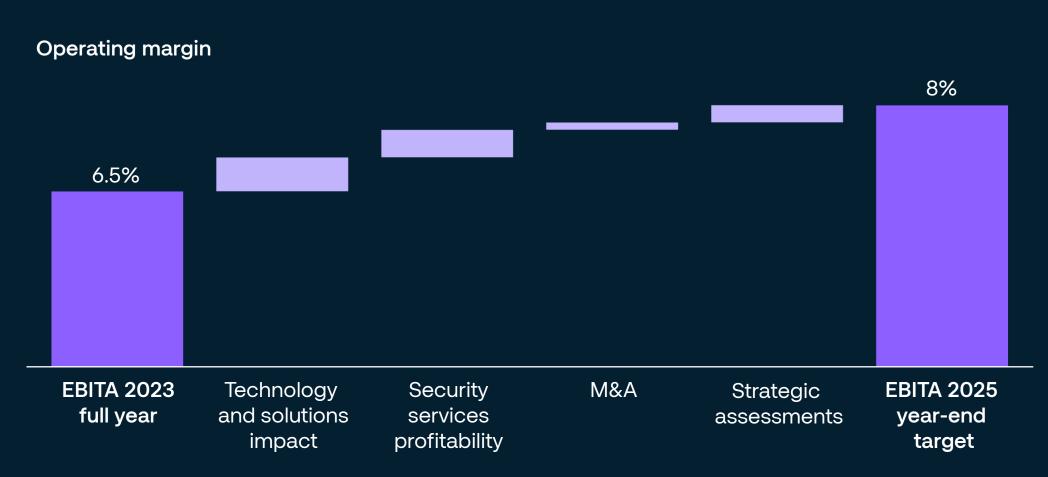
21

Technology and solutions sales more than doubled since 2018 Strategic assessments



BSEK 3 divested (2% of Group sales) Low profitability

#### Clear roadmap to achieve 8% operating margin by the end of 2025



#### Scaling great leaders and aligning incentives to targets



## Strategy-based incentive models

- Incentive programs are now aligned with our targets for margin improvement and cash flow
- Parts of the incentive programs have been designed around commercial synergies and sustainability goals



#### The right leaders, in the right positions

- A mix of new ideas and experiences from other sectors with the most knowledgable security experts
- Building successful teams with a scalable leadership model

#### Renewed Toolbox launched

- A set of tools designed to guide leaders and provide a common language
- 90% of managers trained in 2023



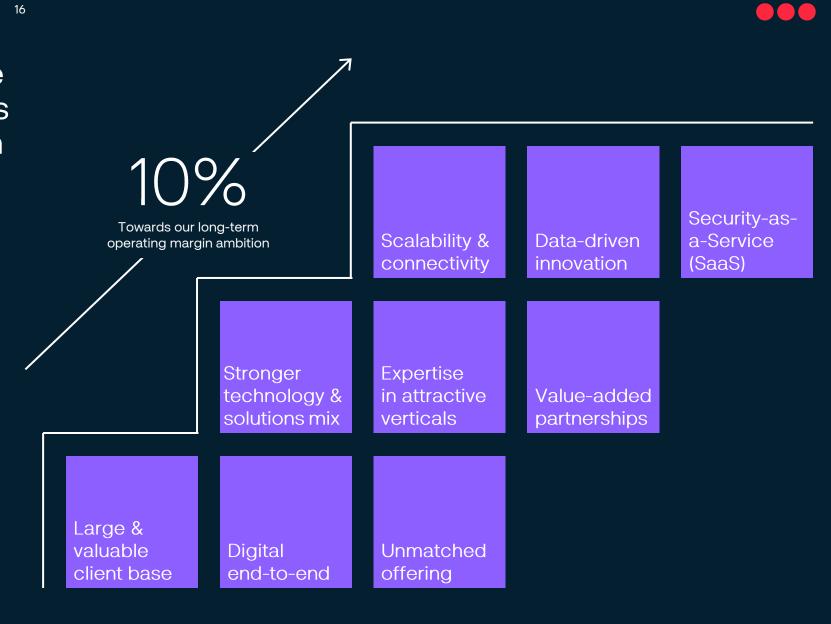
# Beyond 2025 – shaping the security and safety services

industry through innovation

Strengthening the building blocks needed for data-driven innovation.

Redefining security services with the most comprehensive offering of specialized services.

Leveraging AI across all parts of our business.



# The intelligent security solutions partner with world-leading technology and expertise