# Shaping the security of tomorrow Hyatt Tysons Corner March 25-26, 2025 Washington, DC **Securitas**



Securitas Global Clients Event

# Risk intelligence



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Information overload

Difficulty filtering through so much information to extract meaningful insights.

Lack of relevant information

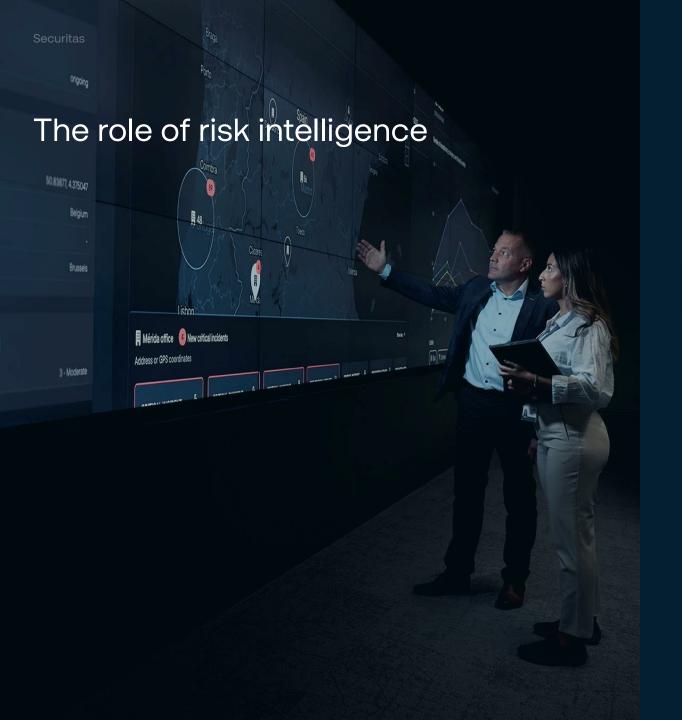
There's a pressing need for actionable intelligence. The right information at the right time.

Mis/dis/mal information

False information, bias, disruptive new tech and human error can have a huge impact.

Static security practices

Measures can become outdated quickly, exposing existing vulnerabilities and creating new ones.



#### Finished intelligence is actionable

You cannot stop threat actors or events, but you can mitigate your risk exposure.



# Why are organizations becoming intelligence-led?

- Accurate
- Timely
- Relevant
- Actionable
- Decision-making advantage



## How we produce finished intelligence

#### Requirements

#### Situational awareness

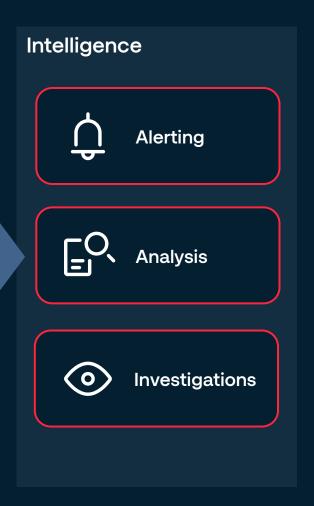
Crime and security, environmental, geopolitics, infrastructure, protest and unrest, terrorism and extremism, war and conflict

#### Specific requirements

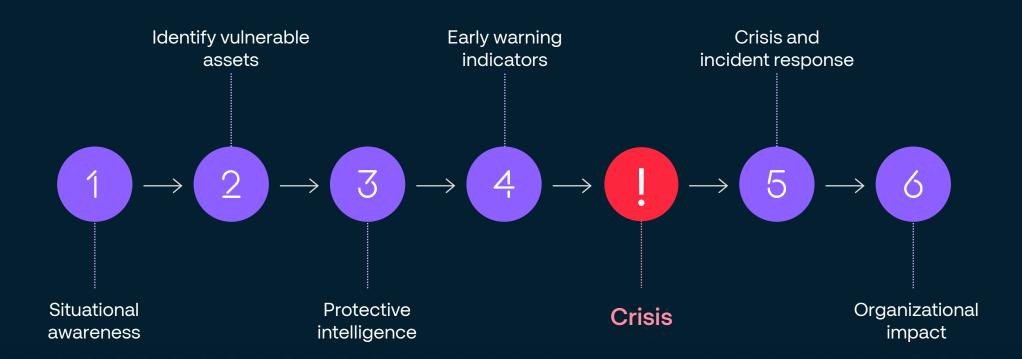
- Protective intelligence
- 1 Threat intelligence
- Service intelligence

# Collection All source intelligence OSINT Open-source intelligence SOCMINT Social media intelligence 8 Closed sources Organization specific





### How to mitigate a threat before it becomes a risk













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Static security practices

# This is where Securitas' Intelligence-led Security steps in.

We deliver industry-leading actionable intelligence by collecting, analyzing, and assessing available data on threats, risks, and vital security information.



Combining our **Digital Risk Intelligence**...



...with industry leading Risk Management...



