### Driving long term value through our transformation strategy

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## Clearly defined goals to drive long term shareholder value

			2013	2014	2015	2016	2017
Income statement	<b>1. Financial performance target</b> Annual average increase in EPS of 10%	EPS real change	27%	8%	8%	9%	<b>9</b> %
	2. Financial stability target	Free cash flow to net debt	0.22	0.18	0.22	0.13	0.19
	Free cash flow to net debt at least 0.20	Net debt to EBITDA	2.2	2.3	1.9	2.4	2.1
Return to shareholders	<b>3. Dividend policy</b> 50 to 60% of net income	Dividend in SEK As % of net income	3.00 59%	3.00 53%	3.50 52%	3.75 52%	4.00 53%
Growth strategy	4. Strategic development Accelerate growth in security solutions and electronic security	Growth of SS&ES (organic + acquired)	-	28%	38%	56%	19%



### We have accelerated sales growth based on our strategic implementation...



1.4

Acquired growth



2015

Mostly technology acquisitions enhancing our capabilities.

2016

2017

H1

2018

# ...delivering increased operating income with stable margins, and sustainable EPS growth



- SSEU OPM pressure (measures announced at Q2 2018 related to cost development)
- SSIA OPM suffering in Spain reversed







### We have delivered good cash flow...







### ...while investing in our transformation



Development 2013 – 2017	Effect as % of group sales
Equipment for solution contracts Growth of electronic security business	1.4 Strategy
Strong growth in "low employee related accrual countries", combined with increased organic growth during the period	0.9 Growth
Net defined benefit obligations reduced because of active management	<b>0.4</b> DBO
Reduced deferred tax assets offset by few other items Pressure on customer payment terms offset by DSO process improvement initiatives	- -
As of 2018: increase from IFRS 15, that is activation of paid out sales commissions	0.3 IFRS 15
As of 2019: increase from IFRS 16, effects not quantified yet; EBITDA, operating cash-flow, free cashflow and net debt also impacted	TBQ IFRS 16



#### Our strategy implementation has been successful...



## ...generating double digit real growth for our security solutions and electronic security



	2013	2014	2015	2016	2017
Real growth y-o-y		+28%	+38%	+56%	+19%
Group, % of sales	8	9	11	16	18





## 13 countries now have >30% of sales in security solutions and electronic security

SS&ES % of total sales*	2013	2017	Evolution	
40-50%	-	3	+3	In 2017 we have a total of 13 countries >30% SS&ES
30-40%	4	10	+6	In 2013 we had 4 countries
20-30%	5	8	+3	
10-20%	6	14	+8	
0-10%	36	16	-20	
* Measured for 51 relevant units	1	1		
A strong evoluti				

electronic security as a % of total sales



## While the operating margin doubles in solutions contracts...





## ...there are other key margin drivers as well, resulting in different levels of performance





# Operating margins and SS&ES sales show a positive correlation in emerging markets...







#### ...as well as in mature markets







#### ...and the same is evident in our top 15 markets







# As a summary: different drivers, clear impact from security solutions and electronic security





#### We have a focused acquisition strategy for growth...



Acquisitions 2013-2018 H1, MSEK (rounded)

Capability to further acquire and integrate

### ... backed up with solid financing



#### Recent funding activity

- MEUR 300 bond issued in March 2018, maturity March 2025 with coupon of 1.25%
- In replacement of maturing bond March 2018

### Committed to solid investment grade rating

- BBB, stable outlook
- Ample rating headroom
- Significant undrawn committed funding 8.8 BSEK
- No financial covenants

#### Strong Bank Group

SEB
SocGen
ea Unicredit

	2013	2014	2015	2016	2017
Net Debt, MSEK Net Debt / EBITDA	,		,	,	





#### We are creating value



### Break – 20 min – Experience stations



### Virtual Reality for efficient training in Fire and Safety

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#### Moving sensors/cameras

Sensors and analytics for proactive security

