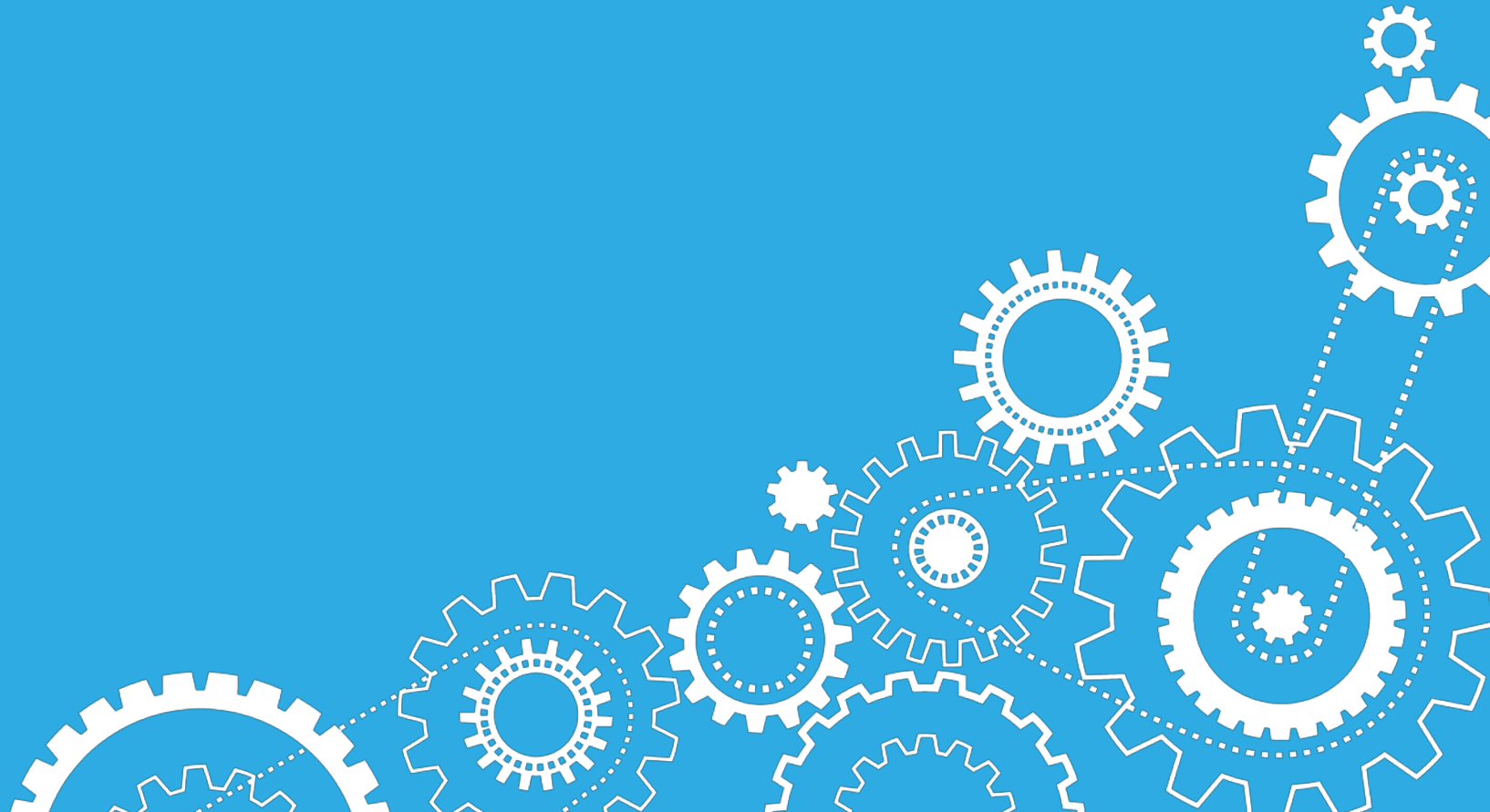


# Accelerating transformation through intelligent security

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Group CIO



# What is the future of the security industry...

Future market leadership will be driven by the ability to capture, analyze and respond to rich data.

## Deep learning is a game changer

Built in intelligence capturing situations in real time



### Capture

Data is the new oil

## Advanced intelligence provides insights

Threat intelligence becomes specific and actionable



### Analyze

Segment data and find patterns

## Machine learning automates response

Automization is driving efficiency, capacity and speed in response



### Respond

Actions based on insights

# ...and what is our intelligent security vision?

We will take the position as the global intelligent security company, leading the transformation of the security industry from low-tech to high-tech

Leader in Intelligent Services  
Data-driven innovation

Leader in Protective services  
Integration of solutions

Leader in Security services  
Guarding and security capability

# Why is intelligent security important?

By generating and capturing large data sets from multiple sources and transforming this information into intelligence we will **enhance existing operations and create new business opportunities**

## The officer of tomorrow

Technology enhances officers capabilities

## The future of sensors

Built in intelligence to analyze complex situations

## Crime prediction

Advanced analysis of real-time data from a multitude of sources

## The intelligent Securitas Operations Center (SOC)

Machine learning to automate the best response to an incident







LET'S GET PERSONAL

## THE OFFICER OF TOMORROW

- Presence through our officers is a key differentiator today and tomorrow
- Officers will be equipped with technology that captures data and enhances their capabilities
- Officers will be connected to each other, to sensors and other technology and to operations centers
- We are hiring and training the best people to become the security officers of tomorrow



## DISCOVER THE UNDETECTABLE

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## THE FUTURE OF SENSORS

- Multiple connected sensors including wearable and autonomous to create a rich event picture
- Smart cameras with built in intelligence to analyze complex situations
- Enabling people to evaluate the situation and respond in the best way
- Sensors and 5G technology will disrupt the security delivery model



## BEING PROACTIVE

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## CRIME PREDICTION

- Prevention by prediction through superior data and intelligence
- Increased trust and perceived value through timely actions and communication
- Efficient delivery of services by utilizing resources only where necessary





SIMPLIFYING THE COMPLEX

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## THE INTELLIGENT SOC

- The center of connectivity, the point where data turns into insights and response
- Machine learning to automate the best response to an incident
- A standardized, cloud based and global platform
- Supporting our customers and operations seamlessly anywhere, anytime



...and this is already being rolled out in 3 programs

OUR ROADMAP FOR  
INTELLIGENT SECURITY

**INNOVATE** for the future  
Research and innovation



**BUILD** for tomorrow  
Product development and management



**OPTIMIZE** for today  
Technology transformation



# Program 1 – Optimize for today



Improve operational  
IT efficiency



Modernize and standardize  
strategic IS services

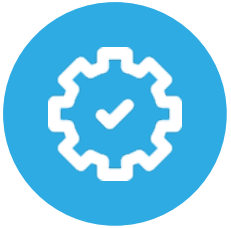


Establish future-proof  
core platforms

## **A multi-year roadmap to consolidate, rationalize and modernize our IS/IT delivery**

- Global collaboration platform
- Shared data centers and cloud platforms
- Enterprise systems
- Cyber Security

## Program 2 – Build for tomorrow



Improve  
operational efficiency



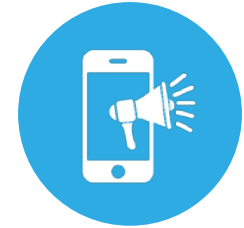
Accelerate  
DataCapture



Digitize the  
customer experience



Add new services in  
Securitas portfolio



Build differentiation  
and digital brand

### Product roadmaps for differentiating digital technologies

- Optimization
- Predictive analytics
- Interactive security services



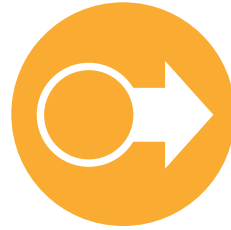
## Program 3 – Innovate for the future



Foster innovation culture  
and partnerships



Manage Research areas  
and Incubation



Customer co-creation  
programs



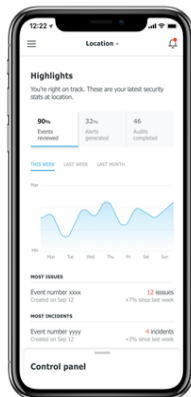
Run Speedboat  
projects

### Long-term global innovation and short-term acceleration

- Video analytics
- Intelligent security platform
- Business model innovation
- Robotics

# Four product areas in action

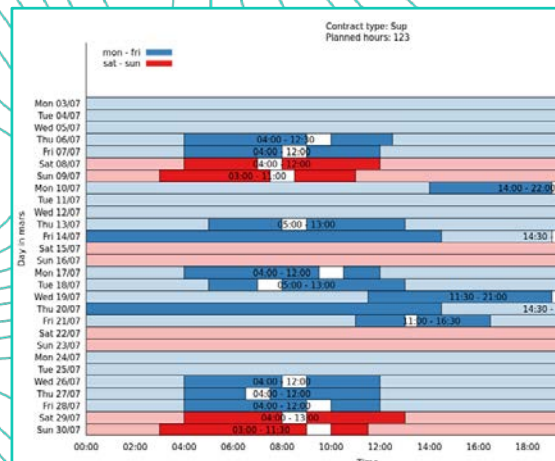
## – one holistic customer experience



THE DIGITAL  
CHANNEL



CRIME  
PREDICTION



INTELLIGENT  
SCHEDULING



VIDEO  
ANALYTICS

# We are executing on a multi-year transformation journey



1 We have a clear and bold vision on Intelligent Security

2 We have a strong foundation to build and scale next-generation services

3 We already have several promising, early stage projects





