## **Press Release**

June 17, 2011



## Securitas launches the mobile travel application Safe Trip

Page 1 of 1

Securitas has developed, in cooperation with subsidiary Seccredo and the advertising agency Peacock, a mobile travel assistance application, Safe Trip, which is available as of today from Apple's App Store and the Android Market.

In the approaching vacation season, many people will be leaving their home countries and journeying abroad. To share its security know-how, Securitas has produced Safe Trip in order to contribute advice and tips that make travel safer.

Safe Trip is a travel guide that assists travelers with their preparations to ensure that their travels will be as safe as possible. It informs them about the particular risks that may occur during their journey, so that travelers can feel safer – regardless of whether the trip is a vacation or for business. Safe Trip contains a tool through which a user can analyze his/her journey by answering some questions and obtaining results and tips on how to make the trip safer. The user can find general tips and advice and also create a check list of vital information before the journey commences.

Safe Trip can be downloaded for free from Apple's App Store and the Android Market, and is available throughout the world in five languages (Swedish, English, German, French and Spanish).

This press release is also available at: www.securitas.com

## Information:

Gisela Lindstrand, Senior Vice President Corporate Communications and Public Affairs, Securitas AB, phone +46 10 470 3011, mobile +46 70 287 8662, or email gisela.lindstrand@securitas.com

Securitas AB (publ.) P.O. Box 12307 S-102 28 Stockholm Sweden

Visiting address / Besöksadress Lindhagensplan 70 Telephone / Telefon +46 (0) 10 470 30 00 Facsimile / Telefax +46 (0) 10 470 31 22 www.securitas.com

Corp. ID no / Org.nr 556302–7241 Securitas is a knowledge leader in security, focusing on providing security solutions to fit each customer's needs in 45 countries in North America, Europe, Latin America, Middle East, Asia and Africa. Everywhere from small stores to airports, our 280,000 employees are making a difference.

Securitas AB discloses the information provided herein pursuant to the Securities Markets Act and/or the Financial Instruments Trading Act. The information was submitted for publication at 13.00 (CET) on June 17, 2011.