



## Press Release from Securitas AB

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September 29, 2006

### *Securitas launches new Group website*

**Securitas AB launches its new Group website [www.securitas.com](http://www.securitas.com) in order to reflect the new Group after the distribution and listing of Securitas Direct and Securitas Systems on the Stockholm Stock Exchange today. The new website replaces the Group's former website [www.securitasgroup.com](http://www.securitasgroup.com).**

Securitas will continue to focus on the ability to deliver complete security solutions based on guarding and technology. With leading positions in Europe and North America as a base, Securitas will extend this ability to new and fast growing markets in South America and Asia.

Securitas ambition is to offer a higher degree of complete security solutions with both physical security and technology solutions. Through cooperation between the European and the U.S. organizations, concepts and quality of the service offering are being developed, at the same time as the ability to deliver a professional service to global customers is increased. In the USA, the focus will increasingly be on being able to offer the larger customers complete security solutions. In Europe, the segmentation of the large customer segment continues, as well as the development of complete security solutions with different partners, where Securitas Systems is one of the more significant. Within Mobile Services in Europe, focus will be on increasing the organic sales growth through a more structured sales process. In the long term, Mobile Services will be introduced in the USA.

Loomis Cash Handling Services AB will be listed during 2007 according to a separate time plan to be announced later in 2006. Loomis Cash Handling Services AB will, until the listing, continue the operations and the listing preparations as an independent division under Securitas AB with its own Board and Management.

This press release is also available at [www.securitas.com](http://www.securitas.com)

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