



Press Release from Securitas AB

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Securitas launches new public websites

Today, Securitas is launching its new public websites featuring a strong focus on potential customers and employees. The public websites reflect Securitas' business strategy with clear customer focus and specialized offerings.

Securitas has pursued a long-term strategy of continuous benchmarking, best practice transfer, and tailored training programs at all levels in the organization. The result is a solid base of industry knowledge, which Securitas is now making available to the public on its public websites.

Securitas' new websites, which includes the Group public website and 23 country-based public websites, are user-friendly, based on the same information structure, have the same look-and-feel and a new graphic design.

To attract potential employees to the company, a new Human Resources section makes it easy to read about career opportunities and apply online.

- Our new public websites will be a useful and valuable source of information for potential customers and employees, as well as existing customers and employees. We have created truly customer-focused websites where our specialized offerings are clear for each of our customer segments. We have done this by sharing our knowledge and having our existing customers share their experiences as well, says Securitas President and CEO Alf Göransson.

Securitas Group's public website: www.securitas.com

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