

# Press Release

May 25, 2012



## Securitas has acquired the trademark Securitas in Denmark

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**Securitas has acquired the trademark Securitas in Denmark. 23 years after acquiring the Danish company Dansikring, the company is now being rebranded to Securitas.**

“The change from Dansikring to Securitas Denmark is a clear signal to our customers that we are an integrated part of the Securitas Group, with more than 300 000 employees in 51 countries”, says Brian Riis Nielsen, Country President of Securitas Denmark.

Securitas Denmark is the market leader in the Danish security services market, particularly demonstrating innovation in security solutions. Over the last five years, sales growth has increased significantly, especially in the fields of specialized guarding and guarding solutions. The company has 900 employees and operates in the entire country.

This press release is also available at: [www.securitas.com](http://www.securitas.com)

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