

# Press Release

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## Securitas to showcase specialist guarding at IFSEC International 2014

### Securitas overhaul exhibition presence with impressive stand to be unveiled at IFSEC International, 17-19 June 2014

Global industry leader Securitas Security Services (UK) Ltd has announced it will be exhibiting at IFSEC International 2014, offering the anticipated 45,000 delegates an up-close examination of its specialist security solutions.

In a new London home at ExCel this summer, IFSEC International is set to establish itself as the world's hub for security, bringing together innovation in an evolving market and earmarking future trends that will drive the industry forward.

Securitas will spotlight its surveillance products at the exhibition, with an impactful purpose-built stand being used for the first time. It represents a fresh approach for Securitas, with technology brought to the very heart of the exhibition experience.

Securitas Country President Brian Riis Nielsen said: "Securitas is delighted to be part of what is a foremost international event for this industry. IFSEC International is the perfect platform to highlight the products and partnerships that make Securitas a global leader. We're looking forward to sharing our expertise and making valuable connections at this year's show."

Charlie Cracknell, Event Director for IFSEC International, said: "It's fantastic to have the support of Securitas at IFSEC International. The show relocation has received significant investment dedicated to ensuring our 45,000 visitors from across the world experience the most interactive and spectacular show yet. Demonstrating the market's unrivalled commitment to IFSEC International, more than 94 per cent of the floor plan has already been sold for the 2014 show and demand from exhibitors to showcase the latest technology at this global leading event continues to rise to record levels. We're thrilled that Securitas has come on board, reinforcing the value of IFSEC within the industry's international calendar."

#### About IFSEC International

IFSEC International is the leading event that caters for the entire security buying chain, organized by UBM Live. Attracting manufacturers, distributors, consultants, specifiers, installers, integrators and end users, IFSEC International is the only event to bring the whole community together under one roof. Providing education, networking, and the latest products, IFSEC International brings together more than 28,000 visitors and 650 exhibitors to discover the latest solutions in the security industry. IFSEC International takes place from 17 – 19 June 2014 at ExCeL London. IFSEC International is part of the Protection & Management Series which is made up of FIREX International, Facilities Show, Safety & Health Expo, Energy & Environment Expo and Service Management Expo.